

## Minutes of a Council Workshop

Tuesday 21, May 2024 at 9.30am  
Council Chambers, 10 Gorge Road, Queenstown

<b>Present:</b>	Mayor Glyn Lewers	Councillor Gavin Bartlett
	Councillor Barry Bruce	Councillor Lyal Cocks
	Councillor Craig Ferguson	Councillor Niki Gladding
	Councillor Lisa Guy	Councillor Quentin Smith
	Councillor Cody Tucker	Councillor Esther Whitehead
	Councillor Melissa White	Mr Simon Telfer (WUCCB Board Chair) (item 2, online)
	Mr John Wellington (WUCCB Elected Member) (item 2, online)	Ms Linda Joll (WUCCB Elected Member) (item 2, online)
<b>Apologies:</b>	Councillor Matt Wong	
<b>In attendance:</b>	Tony Avery	Geoff Mayman (online)
	Mike Theelen (online)	Simon Mason (online)
	Rebecca Pitts	Naell Crosby-Roe
	Simon Battrick	David Wallace (online)
	Meaghan Miller	Dave Brash (Dave Brash Consulting)
	Diana Pietruschke	Cody Dawson-Swale
	Dan Crosby	Stewart Burns (online)
	Jon Winterbottom	
	No members of the public	One member of the media (items 1 and 2)

No.	Agenda Item	Actions
1.	<p><b><u>Lessons Learnt Review of WTP Alliance</u></b></p> <p>Council resolved in 2023 to have the Chief Executive undertake a lessons learnt review of the WTP Alliance, to inform ongoing oversight of the programme and guidance on future Alliance-style projects. Dave Brash Consulting was engaged to undertake an independent review, and this was being reported back for Council's information. The topic will also be formally reported back to the Audit, Finance &amp; Risk Committee.</p> <p>The report contained a number of key findings and guidance was sought from Councillors on</p>	<p>In response to a question, Mr Brash suggested that updates from the Alliance Board to the Infrastructure Committee should take place on a monthly basis.</p>

No.	Agenda Item	Actions
	<p>steps to be undertaken to improve the governance interface with the Alliance programme.</p> <p>Dave Brash spoke to a PowerPoint presentation and responded to questions. The presentation included summaries of short-term and long-term lessons learnt. Mr Brash suggested the normal processes had been followed but may not have been sufficient given the scale of the project.</p> <p>Mr Brash suggested that regular reporting from the Alliance to Council would have highlighted problems with ground conditions, which would have allowed Council to examine whether to adjust the approach to the project.</p> <p>Given the ongoing disruption associated with the Arterials project, Mr Brash highlighted the importance that QLDC communicate a positive story emphasising the beneficial community outcomes associated with the project.</p> <p><b>Attachments:</b>  <b>Attachment A:</b> <i>Independent Lessons Learnt Review of Whakatipu Transport Programme Alliance Report (see workshop agenda)</i>  <b>Attachment B:</b> <i>Lessons Learnt PowerPoint Presentation (see attached)</i></p>	
2.	<p><b><u>Draft Local Government Commission Action Plan</u></b></p> <p>This was a joint workshop with the Wānaka-Upper Clutha Community Board (WUCCB)</p> <p>In December 2023, the Local Government Commission (LGC) confirmed its decision not to proceed with an investigation into a reorganisation initiative to secede the Wānaka-Upper Clutha ward to form its own district council. In making its decision, the Commission made four recommendations regarding communications and engagement with the</p>	<p>Mechanisms to be explored to improve formal communication for WUCCB to bring issues or challenges to the Council's attention.</p> <p>Officers committed to provide greater visibility on capital reforecasts, potentially via dashboards being developed around Long Term Plan (LTP)</p>

No.	Agenda Item	Actions
	<p>community, representation of capital investment in the ward, empowerment and engagement with the Community Board, and strengthening relationships with Iwi. Council is required to prepare an action plan in response to these recommendations to be submitted by 31 May. This session was to provide a brief introduction to the draft action plan (the plan) and enable discussion for the elected Council and Wānaka-Upper Clutha Community Board.</p> <p>Naell Crosby-Roe and Meaghan Miller spoke to the item and responded to questions. Mr Crosby-Roe clarified that the plan would inform staff practice, but would not be taken to Council for approval.</p> <p>It was clarified that engagement informing the plan involved eight one-to-one interviews, including with originator of the petition, as well as six focus groups.</p> <p>Councillors and WUCCB Elected Members shared their reflections on the plan. WUCCB Chair Simon Telfer requested that a formal means for the board to raise challenges or issues with Council be created, e.g. biannual formal meetings between the board and Council.</p> <p>Councillors were reminded that the WUCCB agenda was publicly available on QLDC's website. Staff also indicated that, if it were their preference, Councillors could be included on the initial distribution of the WUCCB agenda to WUCCB members.</p> <p><b>Attachments:</b>  <b>Attachment A:</b> <i>Local Government Commission – Decision on whether to investigate Wānaka-Upper Clutha reorganisation initiative (see workshop agenda)</i>  <b>Attachment B:</b> <i>Draft LCG Action Plan (see attached)</i>  <b>Attachment C:</b> <i>Communications and engagement activity audit (see attached)</i></p>	<p>reporting and linking from the LTP/Annual Plan page on QLDC's website to capital reforecast papers that are presented to Full Council.</p>

No.	Agenda Item	Actions
3.	<p><b><u>March 2024 Quarterly Report</u></b></p> <p>The purpose of this workshop was to present the Quarterly Report for March 2024 to Elected Members, which was published to the website on Monday 13 May.</p> <p>Diana Pietruschke, Dan Crosby and Caleb Dawson-Swale spoke to the report and responded to questions.</p> <p>In response to a question about why the Grow Well Whaiora Partnership Governance Group had not met for over a year, it was indicated that the Partnership Steering Group were waiting on ministers to decide on membership of the group. Officers suggested that a Governance Group meeting would be scheduled for August regardless of whether such appointments had been made by that time.</p> <p>Officers indicated that Council will continue to improve microfiltration in water treatment processes to better address algae in the water system.</p> <p>Officers clarified that the National Digital System failure referred to on page 16 of the quarterly report concerned a breakdown in the Parks RFS (Request for Service) system, which had now been fixed.</p> <p><b>Attachments:</b> <b>Attachment A:</b> <i>March 2024 Quarterly Report (see workshop agenda)</i></p>	<p>From July the report will amend the reporting around camping to reflect only complaints about camping (and no longer to include complaints by campers).</p> <p>Officers undertook to provide a further explanation to Councillors on the impact of ongoing resource shortages in the food inspections function, and how work is being prioritised and risks managed.</p> <p>Officers to pass on request for update on JHAP to Strategy &amp; Policy GM Michelle Morse.</p> <p>Officers indicated that QLDC could revisit its approach to climate risk if that was Council's preference (e.g. whether it should return to fiscal accounting for such) and that this issue could be brought to the Audit, Finance &amp; Risk Committee.</p>

The workshop concluded at 12.07pm

Item 1: Lessons Learnt Review of WTP Alliance  
Attachment B: Lessons Learnt  
Presentation



# Independent Lessons- Learnt Review of Whakatipu Transport Programme Alliance

Dave Brash

dbconsulting

21 May 2024

# Approach

- Review documents, site visit, and interview relevant people (13)
- Whole programme, but through QLDC lens
- Report structure:
  - decision to establish programme
  - decision to establish alliance
  - performance of alliance
  - counterfactual
  - conclusions and short/long term lessons

# Decision to Establish Programme

- Decision to invest in programme made sense in the context (Covid-19 etc)
- The programme had a number in inherent risks:
  - at over \$200m the capital programme was large by QLDC norms
  - variable level of investigation and design
  - CIP capped funding meant 100% cost escalation risk on QLDC
  - unknown ground conditions/utilities and large three-waters component (30%)
- Lack of comprehensive risk reporting relative to size and risk



# Decision to Establish Alliance

- Decision to create an Alliance was a reasonable response to the challenges facing the Council
- Procurement and contracting options were thoroughly assessed
- Alliance agreement differed from standard approach in two ways;
  - owners had separate projects
  - normal QLDC contract oversight applied
- Given the programme risks and complexity of alliancing the internal oversight and capability was weaker than it needed to be



# Performance of Alliance

## Costs

- Major cost increases on Arterial is biggest issue
- Cost inflation has been extraordinary (10-40%) but is comparable to other projects in NZ:
  - CIP funding cap meant 100% cost risk with QLDC
  - risk not escalated early enough to descope work
- Unforeseen ground conditions and utilities are significant driver of cost increases:
  - unknown utility every 900mm
  - Alliance were able to pivot and innovate
- Poor design and estimation the major driver of cost, especially on Arterial:
  - designs were reviewed but no major rethink other than removal of pedestrian bridge
  - notwithstanding, the product is good value given no overheads or profit margin

# Performance of Alliance

## Counter Factual

- very unlikely programme would have been advanced without the government “free money”
- alternative contracting arrangements would have been slower and unlikely to have avoided cost risks

## Capability and Relationships

- struggles with capability - “the magic didn’t happen”

## Community and Business

- a “mixed bag” - programme not fully embraced by community and examples of poor communications

## Quality

- Some issues, but over-all the quality of the final build looks to be mostly with industry norms



# Summary of Short-Term lessons

1. *Council's Infrastructure Committee be delegated oversight*
2. *CE and GM Property and Infrastructure regularly review progress*
3. *Refresh the Stakeholder and Engagement Plan and role of Community Liaison Group (CLG)*
4. *Consider negotiating a risk sharing arrangement with NOPs for the remainder of the Arterial project*
5. *Review the handover and practical completion process*



# Summary of Long-Term Lessons

1. *Governance arrangements at Council and senior management levels should better reflect the risk profile of large infrastructure projects*
2. *Council's Audit and Risk or Infrastructure Committees could be delegated an oversight role for such large and complex investment programmes*
3. *The CE and GM Property and Infrastructure regularly review progress on the programme and budget*
4. *For large and complex work programmes reporting systems to CE be put in place to ensure risks are understood*
5. *The CE report back to Council on the outcome of the procurement plan process*
6. *Governance and decision making within QLDC needs to be adapted and resourced to suit an Alliance.*
7. *Greater incentive on the owners to work together and share their expertise and experience on all the projects*
8. *Ensure Councillors and key Council staff fully understand the Alliance model and how to implement it successfully.*
9. *Any future Alliance agreement consider what happens when pain (Limb3) exceeds the overheads and profit margin (Limb2) and there is no longer risk sharing incentives on NOPs*
10. *For major and high-risk projects QLDC agree how the Alliance provides QLDC staff decision makers with early heads-up on cost any major cost escalation, options to keep within budget, and the benefits as well as costs of such options*
11. *The QLDC senior management and Alliance Board prioritise management of their key person and recruitment risks throughout the project*



# Questions

**Item 2: Draft Local Government Commission Action Plan**  
**Attachment B: Draft LCG Action Plan**

## **QUEENSTOWN LAKES DISTRICT COUNCIL WĀNAKA-UPPER CLUTHA ACTION PLAN**

### **Introduction**

In December 2024, the Local Government Commission | Mana Kāwanatanga ā Rohe (the Commission) published its decision not to undertake a reorganization investigation into constitution of a separate Wānaka-Upper Clutha district.

In making its decision, the Commission included four recommendations to Queenstown Lakes District Council (QLDC) to promote good practice as a local authority. These recommendations were made relying on section 30(1)(b) of the Local Government Act 2002.

### **Recommendation**

The Commission recommended that QLDC develop an action plan for presentation to the Commission by 31 May 2024, as follows:

- a) Work with the Community Board and the key initiators of the reorganisation initiative to identify specific actions targeting improved communication, engagement, and transparency of information, including consideration of regular meetings and other council activities to be held in the Wānaka-Upper Clutha area, with a view to developing a stronger relationship between QLDC and Wānaka-Upper Clutha
- b) Work with the Community Board to consider the potential value of developing measurement tools for assessing the allocation and prioritisation of Council resources, projects and budgets across the district, with a view to ensuring that there is an equitable balance of resources, projects and budgets across the district
- c) Work with the Community Board to explore options for further empowerment of the community board, including consideration of increased delegated decision-making power and provision of a budget for projects or activities in Wānaka-Upper Clutha
- d) Approach representatives of Te Rūnanga o Ngāi Tahu to seek any specific actions for strengthening the developing relationship between Queenstown-Lakes District Council and Te Rūnanga o Ngāi Tahu and the relevant rūnaka of Ngāi Tahu.

## QLDC Response

First and foremost, QLDC recognises the distinct character and identity of Wānaka-Upper Clutha as a place where people are passionate about its uniqueness. In that distinctiveness, it plays an important part in the richness and diversity of the district as a whole. Like other places in the Queenstown Lakes with their own strong personality, such as Arrowtown or Glenorchy, it contributes to what makes ours a very special place in Aotearoa New Zealand. Wānaka-Upper Clutha has its own history as part of the former Vincent Borough Council before the 1980s amalgamation and is recognized as a community of interest. Ensuring the area has a strong voice is reflected by the uniqueness in the district of a Community Board with four directly elected Board members. It is also well-served by the four elected Councillors (making up one third of the Council), including the roles of Deputy Mayor, Chair of the planning & Strategy Committee, and many other committee appointments. Collectively these eight elected members represent the local voice and play an important role in connecting and informing the community as well as making decisions at both a local and (for the four Councillors) a district level. It's also important to note that the Mayor and Councillors from the Arrowtown-Kawarau and Queenstown-Whakatipu wards also make decisions that affect the Wānaka-Upper Clutha at both ward and district level, and these elected members are committed to the community wellbeing and success of the area.

QLDC acknowledges the concerns raised through the reorganisation initiative and the sentiment of those that have initiated and supported it. The feeling of inequity has been long held and continued over many years. The pressures on infrastructure, facilities, and services, as a result of needing to provide for sustained and unprecedented growth have been felt district-wide and communities in Wānaka-Upper Clutha have felt these keenly. There have been other catalysts to further increase this sentiment, such as the often-cited Wānaka Airport lease legal challenge. It is essential to reaffirm that QLDC is committed to engaging meaningfully with all communities within the district, whether that is within the Wānaka-Upper Clutha ward or any of the other townships throughout the Queenstown Lakes and its three wards. QLDC recognises there are always opportunities for improvement in communication and engagement practice, and in ensuring that decisions of the elected Council are transparent and informed by community and stakeholder needs and wishes.

In developing its action plan, QLDC has undertaken a number of actions to inform the proposed future changes (noting that some are already in place or in progress). These include, but are not limited to the following actions.

1. QLDC has commissioned independent research with members of the Wānaka-Upper Clutha community in relation to recommendation A. The requirements for this research are

attached to this document for reference. The research has sought to understand the communication and engagement gaps, such as understanding the types of communication channels used by the community, what subjects are of greater or lesser importance, and how people feel QLDC could improve trust and transparency. The research has included one-to-one interviews (with the petition initiator, representatives from business, education, community associations and community groups), a discussion with the Wānaka-Upper Clutha Community Board, four online focus groups (independently recruited members of the public), and two in-person focus groups (with participants recruited independently from QLDC's *Let's Talk* engagement platform registration list).

2. Staff workshop discussions (five) with the Wānaka-Upper Clutha Community Board to discuss the action plan process, empowerment of the Community Board, input from the Board on community issues, overview of capital investment tool, and discretionary budget for capital projects.
3. Staff workshop discussions with the elected Council.
4. Staff discussions with Ngāi Tahu through its representatives.
5. Staff have completed an audit of communications at a ward and district level.



## Action Plan

### Recommendation A

*Work with the Community Board and the key initiators of the reorganisation initiative to identify specific actions targeting improved communication, engagement, and transparency of information, including consideration of regular meetings and other council activities to be held in the Wānaka-Upper Clutha area, with a view to developing a stronger relationship between QLDC and Wānaka-Upper Clutha*

### QLDC Comment

The need to change how councils operate regarding meetings, workshops, and decision-making has been well publicised following the Chief Ombudsman's report "Open for Business". QLDC has been on a journey of changing its practice which is a benefit to all wards in the district. From 1 March 2024, all workshops are open to the public<sup>1</sup> and materials, agendas, and minutes available on the QLDC website, and these workshops widely notified through a range of channels. The changes have included increasing the number of meetings already being held in the Wānaka-Upper Clutha ward, which in 2024 is three meetings of full Council, and numerous workshops and committee meetings. Improvements are also under development to increase the visibility of meeting schedules and information on the QLDC website, such as improved guidance for how people can participate in meetings<sup>2</sup>. QLDC has also increased the amount of information that is readily available through its website, acknowledging the interest in matters relating to investment. This includes a quarterly update on capital investment projects<sup>3</sup>, awarded contracts<sup>4</sup>, consultant spend, submissions the Council makes on the community's behalf, and the monthly reports<sup>5</sup> that demonstrate Council's performance across all of its activities and services.

COVID-19 was a challenging time for all communities and was undoubtedly a low point in direct community engagement. Many activities moved online or through social media and the ability to directly connect was lost. Council has been returning to more in-person engagement events and seen good responses to workshops, drop-in sessions and Q&As for many topics such as planning provisions and the development of reserve management plans. It is Council's intention

---

<sup>1</sup> Unless there are grounds for excluding the public relying on section 48 of the LGOIMA 1987

<sup>2</sup> [https://www.qldc.govt.nz/media/xkodvr1j/qldc\\_public-attendance-at-meetings-and-workshops\\_a4\\_feb24\\_v4.pdf](https://www.qldc.govt.nz/media/xkodvr1j/qldc_public-attendance-at-meetings-and-workshops_a4_feb24_v4.pdf)

<sup>3</sup> <https://www.qldc.govt.nz/your-council/council-documents/capex-quarterly-update/>

<sup>4</sup> <https://www.qldc.govt.nz/your-council/council-documents/awarded-council-contracts/>

<sup>5</sup> <https://www.qldc.govt.nz/your-council/council-documents/monthly-reports/>

and commitment to keep focusing on engagement that is in-place, local, and tailored to the needs of those directly affected or with strong interest.

QLDC also recognises the importance of community and stakeholder groups and the role they play in representing the needs and interests of locals. The creation of a dedicated community development team reflects this recognition and includes a dedicated Community Associations Relationship Manager (responsible for supporting community and residents' groups) and a Welcoming Communities Coordinator based in the Upper Clutha to work with new people moving to the district from overseas or elsewhere in Aotearoa New Zealand. There is also a high presence of staff in the ward across many functions of Council including customer services, resource consents, building inspections, animal control and enforcement, communications, governance support, property and infrastructure, asset management, parks and reserves management, libraries, and sport & recreation. These include staff at senior (tier two and three) levels. It is important to QLDC to ensure there are staff that live and work in the ward and understand the local context.

Ref	Action	Comments	Timing
A1	Increase the number of regular Council meetings in the Wānaka-Upper Clutha	Council practice has long been to hold meetings in Wānaka-Upper Clutha (typically one to two per annum) and the 2024 meeting schedule was adopted by Council in August 2023 to include three Council meetings in Wānaka-Upper Clutha, along with a number of committee meetings. Note, whilst not part of the adopted schedule, a number of public workshops for Council and its committees are also being scheduled in Wānaka-Upper Clutha. Future schedules will follow this same approach as per A2.	Ongoing
A2	Update the policy on Council meeting locations to reflect Council intent to hold regular meetings in Wānaka-Upper Clutha	An existing policy has been updated to reflect the standing commitment and intent to hold a minimum of three Council meetings and an increased (although unspecified) number of committee meetings and public Council/committee workshops in Wānaka-Upper Clutha. The draft policy is undergoing the review cycle.	To be presented for adoption by end June 2024
A3	Schedule Wānaka-Upper Clutha Community Board	Whilst mainly holding Community Board meetings in Wānaka, it has long been the practice to use other venues / locations in the ward such as	Ongoing

	meetings to take place at multiple locations throughout the ward. As an important conduit, the Board is well connected and well placed to operate in that capacity.	Hāwea and Luggate. Meetings through 2024 have been scheduled for Wānaka, Hāwea, Luggate, Cardrona. Reflecting the draft policy referenced in A2, this practice will continue.	
A4	Provide for remote participation in Council meetings	Currently all Council, Committee and Wānaka-Upper Clutha Community Board meetings are either livestreamed or recorded. These are published via the QLDC website and social media channels and this has been the practice since COVID-19. QLDC provides for speakers to attend hearings remotely and supports people to participate in meetings, through public forum, via web-conference (e.g. Zoom) subject to availability of technology at the hosting venue. Recognising that not everyone has access at home to the internet, QLDC makes available a room with appropriate technology if needed to remove the barrier of travel. For example, if a meeting is being hosted in Queenstown, a web-conference capable room is made available in the Wānaka office on request.	Ongoing
A5	All Council, Committee and Community Board meetings to be held open to the public <sup>6</sup> and well publicised re times, dates, and subject matter <sup>7</sup> .	All workshops held anywhere in the district are (subject to LGOIMA grounds for exclusion) open to the public to attend. This has been reflected in a February 2024 revision of Standing Orders. These workshops are publicised via the QLDC website, local print media (such as the Wānaka Sun and ODT), social media, and on QLDC venue digital screens.	As of 1 March 2024, and ongoing.
A6	Host a minimum of one citizenship ceremony per year	QLDC hosted its first Wānaka-Upper Clutha citizenship ceremony in 2023 and for 2024 there will be one hosted in October.	31 October 2024 (to have

<sup>6</sup> Unless there are grounds to exclude the public relying on section 48 of the LGOIMA 1987

<sup>7</sup> Note, this also forms part of the QLDC response to the Ombudsman's Report: "Open for Business"

<https://www.ombudsman.parliament.nz/resources/open-business-report-chief-ombudsmans-investigation-local-council-meetings-and-workshops>

	in the Wānaka-Upper Clutha.	Staff have committed to understanding the number / percentage of new district citizens in a year by ward to inform 2025 planning and whether to increase the number in the ward beyond one ceremony. <a href="https://www.qldc.govt.nz/community/citizenship-ceremonies/">https://www.qldc.govt.nz/community/citizenship-ceremonies/</a>	completed analysis of historic data).
A7	More localised communications content.	In response to research feedback, the communications team will plan campaigns to ensure content is more localised where possible for Wānaka-Upper Clutha channels, for example Radio Wānaka. QLDC's community newsletter (Let's Talk Kōrero Mai) is now circulated in the form of a four-page insert with full scope to localise content. <a href="https://www.qldc.govt.nz/do-it-online/lets-talk-korero-mai/">https://www.qldc.govt.nz/do-it-online/lets-talk-korero-mai/</a>	Active as of 1 May 2024
A8	More localised "in-place" communication and engagement	Insight from the community research has shown that the community values more targeted, tailored and in-place communications and engagement, such as in place signage with QR codes to more detailed information, localised letter drops, drop-in sessions on site for a new facility etc. This is preferential in to a one-to-many channel such as social media.	Ongoing change in approach with immediate effect.
A9	Ongoing education campaign for how people can find commonly requested and useful information.	QLDC regularly posts commonly requested information relating to capital investment, awarded contracts, project progress, and monthly/quarterly reports. QLDC we undertake an ongoing campaign to highlight these sources of information. <a href="https://www.qldc.govt.nz/your-council/council-documents/capex-quarterly-update/">https://www.qldc.govt.nz/your-council/council-documents/capex-quarterly-update/</a> <a href="https://www.qldc.govt.nz/your-council/council-documents/awarded-council-contracts/">https://www.qldc.govt.nz/your-council/council-documents/awarded-council-contracts/</a> <a href="https://www.qldc.govt.nz/your-council/major-projects/">https://www.qldc.govt.nz/your-council/major-projects/</a> <a href="https://www.qldc.govt.nz/your-council/privacy-and-official-information-requests/our-published-responses-to-information-requests/">https://www.qldc.govt.nz/your-council/privacy-and-official-information-requests/our-published-responses-to-information-requests/</a>	1 July 2024

A10	As part of A7, promote the ability to request information.	Include education about how locals can request information and access published responses to existing requests. <a href="https://www.qldc.govt.nz/your-council/privacy-and-official-information-requests/">https://www.qldc.govt.nz/your-council/privacy-and-official-information-requests/</a>	1 July 2024
A11	Increase visibility of and promote attendance at Council meetings and workshops	Access to information about Council, Committee and Community Board meetings is being improved on the QLDC website. This will make it easier and faster to access dates, locations, agenda items, minutes and video recordings / live streams. This high-profile link from the QLDC website homepage will be live by end of May 2024. <a href="https://www.qldc.govt.nz/">https://www.qldc.govt.nz/</a> It will include information about how to participate in meetings such as public forum and deputations. A campaign of ongoing promotion will have the goal of raising awareness.	1 June 2024
A12	Civics education campaign	An ongoing campaign to help increase awareness of ways that locals can actively participate in Council decisions, find out more about Council activities and services, understand decision making processes and relevant legislation (and how it affects those decisions), what the role of Council and its elected members is. A recent LGNZ report on the 2022 local body elections highlighted the understanding of local government and its functions as a barrier to participating in elections, and therefore this will also be intended to help increase voter participation.	1 July 2024
A13	Staff education regarding the Community Board and the role they play in community engagement	Update the staff onboarding programme to ensure all new staff understand what the role of the Community Board is and how they can support the sharing of information, community engagement, and represent the views of the ward's community.	1 July 2024
A14	Extend engagement with groups and associations	Extend the remit of existing Community Associations Liaison Manager to engage with more stakeholder and community groups.	Subject to budgetary planning and staff

	through the Community Development team		capacity (in the context of supporting all wards throughout the district)
--	--	--	---

Work in Progress

## Recommendation B

*Work with the Community Board to consider the potential value of developing measurement tools for assessing the allocation and prioritisation of council resources, projects and budgets across the district, with a view to ensuring that there is an equitable balance of resources, projects and budgets across the district*

## QLDC Comment

Investing in services, facilities, and infrastructure in a proportionate way has long been a commitment of QLDC, and investments funded appropriately to ensure that those who benefit are the ones who fund it<sup>8</sup>. Statistically the Wānaka-Upper Clutha Ward receives a capital investment proportionate to the size of its population, which aligns with QLDC's scheme/programme and ward-based rates framework, so the community that benefits from direct investment is the one that funds it. For example, QLDC has responded to the community desire to see more development in active travel in the Upper Clutha by introducing a special targeted rate to support that additional public investment. The Wānaka-Upper Clutha population is approximately one-third of the total district (averaging 33-34% in the current ten-year period). Whilst this may ebb and flow depending on specific projects of the time, the capital investment over the current ten year plan period includes a direct investment of 30% for the ward with it also receiving a share of district wide capital investment. QLDC would anticipate that as the percentage of the district's population residing and paying rates in the Wānaka-Upper Clutha Ward so too would the level of investment to reflect that growth.

Long-term relationships and partnerships with community, stakeholder and special interest groups helps to shape investment and deliver on key community aspirations. Alongside standing funding for community and residents' associations, community funding awards are made annually to groups such as Upper Clutha Tracks Trust, Wānaka Alcohol Group, Aspiring Gymsports, Kahu Youth, WAI Wānaka and LINK-Upper Clutha<sup>9</sup>. Significant investment has been made consistently for events in Wānaka-Upper Clutha such as Challenge Wānaka, Warbirds over Wānaka, Winter Games, Aspiring Conversations, Wao Summit and NZ Mountain Film Festival<sup>10</sup>. QLDC is proud to keep investing in groups, events and significant infrastructure

---

<sup>8</sup> For more information see the QLDC Revenue and Financing Policy

<https://www.qldc.govt.nz/media/slecwyc0/revenue-and-financing-policy-02jul21.pdf>

<sup>9</sup> A full list of Long Term Plan and annual community grant recipients can be found here:

<https://www.qldc.govt.nz/community-funding>

<sup>10</sup> A full list of 2024 recipients can be found here: <https://www.qldc.govt.nz/2023/july/23-07-19-positive-impact-of-local-events-recognised-with-latest-council-grants/>

projects in the Wānaka-Upper Clutha ward. Examples of some of the significant projects delivered and investments made in the last few years include new community facilities in the Whare Mahana Luggate Memorial Centre and Paetara Aspiring Central, major upgrades to and investment in three waters provision, further progress on the Wānaka Lakefront, the purchase of Mount Iron as an enduring community asset, active travel networks throughout the area including the schools-to-pool route, and land purchases for future waste management and recreation/sports facilities.

Ref	Action	Comments	Timing
B1	Release and promote interactive online investment tool	As part of the 2024-2034 Long Term Plan consultation process, QLDC has developed an interactive online tool that will be publicly available to anyone with internet access or via a computer terminal in a QLDC office or library. This tool will show how capital investment is allocated at various locations across the district, for example focusing in on investment specifically for Hāwea or Wānaka or viewing the investment by type (e.g. three water infrastructure, roading, community facilities). <i>Note: It is intended to later adapt the tool to be able to reflect actual progress of investment versus planned.</i>	27 June 2024
B2	Promote existing reporting on capital investment and project progress	As referenced in A8, progress on capital investment projects is reported quarterly to Council. This report is publicly available as part of Council agendas ( <a href="https://www.qldc.govt.nz/your-council/council-documents/agendas-minutes">https://www.qldc.govt.nz/your-council/council-documents/agendas-minutes</a> ) and a version of this which can be filtered by ward is published on the website ( <a href="https://www.qldc.govt.nz/your-council/council-documents/capex-quarterly-update/">https://www.qldc.govt.nz/your-council/council-documents/capex-quarterly-update/</a> ). Promoting this information would line up with action A8.	1 July 2024



## Recommendation C

*Work with the Community Board to explore options for further empowerment of the community board, including consideration of increased delegated decision-making power and provision of a budget for projects or activities in Wānaka-Upper Clutha*

### QLDC Comment

QLDC has responded positively to previous community feedback and in the 2021 Representation Review resolved to retain the Community Board within the Wānaka-Upper Clutha Ward alongside a decision to increase the number of elected Councillors from three to four (giving the ward 1/3 representation on the Council). The Wānaka-Upper Clutha is the only ward in the district to have this level of representation by having a Community Board.

At the end of 2022, QLDC supported constructive discussion with the Wānaka-Upper Clutha Community Board in reviewing its Terms of Reference and delegated authority, as well as the governance agreement between the Community Board and Council. This saw some change in the powers of the Community Board which were adopted by Council in February 2023.

QLDC has also supported the Community in reinvigorating its community connection events, relaunching them as regular “Share with Us” sessions. Staff assist in organising, running, and promoting these events as well as providing funding for all necessary resources. Staff have also extended the offer to support more events for the Community Board to engage with the community and will continue to do so, recognising the Community Board as an essential connection point between Council and the Upper Clutha community.

The Community Board (including its appointed Councillor members) has a unique insight into the needs, wishes and priorities of the communities in Wānaka-Upper Clutha, and is enabled to advocate for these through its Terms of Reference. It is also well placed to identify opportunities for community engagement and community empowerment, for example in seeking for community-led governance in the long-term management of the Mount Iron reserve.

Ref	Action	Comments	Timing
C1	Biannual informal meetings	Regularly scheduled (twice yearly) meetings to help build relationships and share understanding and insight between the two entities, such as emerging matters of	February and July

	(possibly workshop discussion) between the elected Council and Community Board members	importance for the Wānaka-Upper Clutha, and relevant upcoming decisions of Council.	(starting July 2024)
C2	Annual meetings between the Community Board members, QLDC Executive Leadership team and senior staff	<p>Focused on the 12-month period ahead, an opportunity for the Community Board to understand the overall work programme and influence the priorities based on their local knowledge of community needs and preferences.</p> <p>It should be noted that there exists a high level of engagement between the Community Board and staff at all levels. However, this action is to introduce a dedicated and formalised opportunity for highlighting priorities.</p>	Annually late November / early December to influence the following calendar year
C3	Increase administrative support for the Community Board	<p>Additional administrative assistance to support the creation of submissions or reports on behalf of the Community Board.</p> <p>This will also require additional support from the Policy team, and the impact on that resource will need to be taken into consideration.</p>	Additional FTE in the Governance budget from 1 September 2024 which will provide capacity for the Senior Advisor to support this.
C4	Provide regular "minor works" updates	Regular scheduled reporting to the Community Board providing a summary of local projects (roading, three waters, parks, etc.) in the Upper Clutha and their	Quarterly from 1

		progress against plan and budget, and any key messages relating to them. The primary focus would be on current and upcoming short term projects (noting longer term prioritization is proposed in C1 and C2)	October 2024
C5	Ringfenced budget to support community engagement activities	In addition to existing Share with Us sessions (monthly community engagement) which are currently supported by Council staff and budgets, the Community Board would like to access discretionary funds to plan and deliver more community engagement. QLDC to provide access to a ringfenced \$15k which the Community Board may use to support engagement activities.	1 July 2024
C6	Community Board influence for investment, decision-making and prioritisation	Provide the Community Board with a variety of options for understanding and influencing investment and project prioritisation. <ul style="list-style-type: none"> <li>• Formalised pre-consultation during the Annual Plan and Long Term Plan processes</li> <li>• Formalised pre-consultation in other major projects and infrastructure (including social) in Wānaka-Upper Clutha</li> <li>• Regular engagement with staff regarding minor improvements / low cost low risk programmes (ref C4)</li> </ul>	1 October 2024 onwards
C7	Discretionary investment (Community Board Empowerment ) fund	Details needed here for what is being proposed	
C8	Review of Community Board Terms of Reference	Review and update the Terms of Reference for the Community Board to ensure that they are active in nature, reflecting an ability to elevate issues, advocate and represent.	In advance of the October 2025 local elections
C9	Update of Council and Wanaka-Upper	Formalising any changes made through this action plan in the Governance Agreement	In advance of the October

Clutha Community Board Governance Agreement	<a href="https://www.qldc.govt.nz/media/upvbyeqj/governance-agreement-with-wuccb.pdf">https://www.qldc.govt.nz/media/upvbyeqj/governance-agreement-with-wuccb.pdf</a>	2025 local elections
---	---	-------------------------

Work in Progress

## Recommendation D

*Approach representatives of Te Rūnanga o Ngāi Tahu to seek any specific actions for strengthening the developing relationship between Queenstown-Lakes District Council and Te Rūnanga o Ngāi Tahu and the relevant rūnaka of Ngāi Tahu.*

### QLDC Comment

QLDC is committed to developing and maintaining strong and meaningful relationships with Māori and mana whenua, and takes its responsibilities and this commitment seriously. In the past this has included the introduction of training for staff to build understanding and capability in te reo Māori, te ao Māori, and tikaka. There has also been a growing partnership with Kāi Tahu and the commercial entities of Te Rūnanga o Ngāi Tahu which has seen many projects enriched such as the recent completed stage of the Wānaka Lakefront that saw the inclusion of Te Huruheru's map (a recreation of the first map of the area which aided early explorers) and Te Ara Maumahara (the installation of historic tiles along a pathway noting significant events that have taken place around the world, in Aotearoa New Zealand, and in Wānaka and the Upper Clutha between c.1000 – 2000).

QLDC has also created a new position in the Māori Strategy and Partnerships Manager which has enabled the relationship with rūnaka representatives to be strengthened and well informed. This resource has enabled QLDC to undertake the following:

- > Understanding of who and where the seven Papatipu rūnaka are.
- > Explore cultural narratives, histories and purposes from Kāi Tahu researchers with regards to our district.
- > Confirm people and processes about who has the authority to speak on behalf of papatipu rūnaka.
- > Grow understanding of Te Ao Māori within QLDC.
- > Ensure Kāi Tahu values are represented within QLDC strategies and documents.

In addition to the above but with specific regard to the Upper Clutha a strong relationship has enabled the following:

- > A strong relationship between Aukaha Mana Auhurea team and the QLDC Parks team to explore cultural narrative way finding signage.
- > Progressing new provision of te reo/ tikaka Māori classes at rūnaka request.
- > Relationships built between Māori strategy and Partnerships Manager and community groups in Wānaka-Upper Clutha.

Ref	Action	Comments	Timing
D1	Explore dedicated resource to enable closer connectivity in the ward and to build stronger relationships and enhance existing iwi partnerships.	This would be subject to future available budget and capacity to support this community development activity.	TBC
D2	Explore potential for further investment into cultural narrative within the Mount Iron reserve development	This is alongside an existing investment of \$80k.	TBC

Work in Progress

## **Wānaka Upper Clutha Ward - Communications and Engagement Activity Audit 2023**

### **Contents:**

Media releases .....	2
Social media .....	8
Scuttlebutt.....	21
‘Council Word’ snippets column .....	22
Formal public notices .....	24
Wānaka App banner advertising .....	25
Radio .....	26
Display print advertising (campaign based) .....	28
Project-based targeted letterdrops .....	29
Community engagement activities .....	30
Zero waste education .....	31
Wānaka Library events/engagement .....	34

Note, this document only captures activity led or supported by the QLDC communications and engagement team. It does not reflect other engagement activities carried out directly by other departments (e.g. the parks team) where they have done so without engaging the communications and engagement team.

## MEDIA RELEASES

Ward specific	
Dec 2023	<a href="https://www.qldc.govt.nz/2023/december/23-12-21-land-purchase-to-improve-waste-management-opportunities-for-upper-clutha/">https://www.qldc.govt.nz/2023/december/23-12-21-land-purchase-to-improve-waste-management-opportunities-for-upper-clutha/</a>
	<a href="https://www.qldc.govt.nz/2023/december/23-12-20-core-infrastructure-upgrades-complete-for-water-supply-in-wanaka-and-glenorchy/">https://www.qldc.govt.nz/2023/december/23-12-20-core-infrastructure-upgrades-complete-for-water-supply-in-wanaka-and-glenorchy/</a>
	<a href="https://www.qldc.govt.nz/2023/december/23-12-19-shared-pathway-on-anderson-road-in-wanaka-complete-for-christmas/">https://www.qldc.govt.nz/2023/december/23-12-19-shared-pathway-on-anderson-road-in-wanaka-complete-for-christmas/</a>
Nov 2023	<a href="https://www.qldc.govt.nz/2023/november/23-11-17-construction-to-begin-on-new-roundabout-at-capell-avenue-and-domain-road-intersection-in-hawea/">https://www.qldc.govt.nz/2023/november/23-11-17-construction-to-begin-on-new-roundabout-at-capell-avenue-and-domain-road-intersection-in-hawea/</a>
	<a href="https://www.qldc.govt.nz/2023/november/23-11-01-community-feedback-invited-on-options-to-enhance-wanaka-s-lismore-park-and-peninsula-bay-reserve/">https://www.qldc.govt.nz/2023/november/23-11-01-community-feedback-invited-on-options-to-enhance-wanaka-s-lismore-park-and-peninsula-bay-reserve/</a>
Oct 2023	<a href="https://www.qldc.govt.nz/2023/october/23-10-02-opportunity-for-the-community-to-shape-the-future-use-of-mount-iron-in-wanaka/">https://www.qldc.govt.nz/2023/october/23-10-02-opportunity-for-the-community-to-shape-the-future-use-of-mount-iron-in-wanaka/</a>
Sept 2023	<a href="https://www.qldc.govt.nz/2023/september/23-09-29-work-begins-on-next-stages-of-wanaka-schools-to-pool-active-travel-route/">https://www.qldc.govt.nz/2023/september/23-09-29-work-begins-on-next-stages-of-wanaka-schools-to-pool-active-travel-route/</a>
	<a href="https://www.qldc.govt.nz/2023/september/23-09-20-more-sport-and-recreation-opportunities-for-wanaka-and-the-upper-clutha/">https://www.qldc.govt.nz/2023/september/23-09-20-more-sport-and-recreation-opportunities-for-wanaka-and-the-upper-clutha/</a>
	<a href="https://www.qldc.govt.nz/2023/september/23-09-08-safety-upgrades-and-new-roundabout-coming-to-aubrey-road-and-anderson-road-intersection-in-wanaka/">https://www.qldc.govt.nz/2023/september/23-09-08-safety-upgrades-and-new-roundabout-coming-to-aubrey-road-and-anderson-road-intersection-in-wanaka/</a>
Aug 2023	<a href="https://www.qldc.govt.nz/2023/august/23-08-11-councillors-approve-inclusion-of-lake-hawea-south-land-in-notification-of-proposed-urban-intensification-variation/">https://www.qldc.govt.nz/2023/august/23-08-11-councillors-approve-inclusion-of-lake-hawea-south-land-in-notification-of-proposed-urban-intensification-variation/</a>
	<a href="https://www.qldc.govt.nz/2023/august/23-08-01-safety-front-and-centre-of-new-upgrades-for-roads-around-wanaka/">https://www.qldc.govt.nz/2023/august/23-08-01-safety-front-and-centre-of-new-upgrades-for-roads-around-wanaka/</a>
Jul 2023	<a href="https://www.qldc.govt.nz/2023/july/23-07-27-independent-heart-of-wanaka-plan-delivered-to-council/">https://www.qldc.govt.nz/2023/july/23-07-27-independent-heart-of-wanaka-plan-delivered-to-council/</a>
	<a href="https://www.qldc.govt.nz/2023/july/23-07-20-next-stages-of-wanaka-schools-to-pool-active-travel-route-open-for-tender/">https://www.qldc.govt.nz/2023/july/23-07-20-next-stages-of-wanaka-schools-to-pool-active-travel-route-open-for-tender/</a>
	<a href="https://www.qldc.govt.nz/2023/july/23-07-19-wanakas-lakefront-to-welcome-historical-tiles-and-a-walk-down-memory-lane/">https://www.qldc.govt.nz/2023/july/23-07-19-wanakas-lakefront-to-welcome-historical-tiles-and-a-walk-down-memory-lane/</a>



	<a href="https://www.qldc.govt.nz/2023/july/23-07-18-luggate-memorial-centre-wins-national-architecture-award/">https://www.qldc.govt.nz/2023/july/23-07-18-luggate-memorial-centre-wins-national-architecture-award/</a>
	<a href="https://www.qldc.govt.nz/2023/july/23-07-04-joint-plan-to-address-anderson-road-flooding/">https://www.qldc.govt.nz/2023/july/23-07-04-joint-plan-to-address-anderson-road-flooding/</a>
June 2023	-
May 2023	<a href="https://www.qldc.govt.nz/2023/may/23-22-05-community-invited-to-celebrate-public-ownership-of-mount-iron-recreation-reserve/">https://www.qldc.govt.nz/2023/may/23-22-05-community-invited-to-celebrate-public-ownership-of-mount-iron-recreation-reserve/</a>
	<a href="https://www.qldc.govt.nz/2023/may/23-12-05-wanaka-airport-liaison-committee-chair-brings-strong-governance-experience/">https://www.qldc.govt.nz/2023/may/23-12-05-wanaka-airport-liaison-committee-chair-brings-strong-governance-experience/</a>
April 2023	<a href="https://www.qldc.govt.nz/2023/april/23-04-24-public-ownership-of-land-on-mount-iron-nears-completion/">https://www.qldc.govt.nz/2023/april/23-04-24-public-ownership-of-land-on-mount-iron-nears-completion/</a>
March 2023	<a href="https://www.qldc.govt.nz/2023/march/23-03-14-another-active-transport-project-in-wanaka-gets-underway/">https://www.qldc.govt.nz/2023/march/23-03-14-another-active-transport-project-in-wanaka-gets-underway/</a>
	<a href="https://www.qldc.govt.nz/2023/march/23-03-10-fit-out-of-wanaka-s-latest-community-space-set-to-begin/">https://www.qldc.govt.nz/2023/march/23-03-10-fit-out-of-wanaka-s-latest-community-space-set-to-begin/</a>
	<a href="https://www.qldc.govt.nz/2023/march/23-03-07-qldc-lifts-water-restrictions-in-arthurs-point-lake-hawea-and-luggate/">https://www.qldc.govt.nz/2023/march/23-03-07-qldc-lifts-water-restrictions-in-arthurs-point-lake-hawea-and-luggate/</a>
	<a href="https://www.qldc.govt.nz/2023/march/23-03-02-new-group-guides-warm-welcome-for-upper-clutha-newcomer-communities/">https://www.qldc.govt.nz/2023/march/23-03-02-new-group-guides-warm-welcome-for-upper-clutha-newcomer-communities/</a>
Feb 2023	<a href="https://www.qldc.govt.nz/2023/february/23-02-24-wanaka-schools-to-pool-active-travel-route-underway/">https://www.qldc.govt.nz/2023/february/23-02-24-wanaka-schools-to-pool-active-travel-route-underway/</a>
	<a href="https://www.qldc.govt.nz/2023/february/23-02-21-wanaka-hosts-district-s-first-summerdaze-multicultural-football-festival/">https://www.qldc.govt.nz/2023/february/23-02-21-wanaka-hosts-district-s-first-summerdaze-multicultural-football-festival/</a>
	<a href="https://www.qldc.govt.nz/2023/february/23-02-17-water-restrictions-in-place-for-arthurs-point-luggate-and-lake-hawea/">https://www.qldc.govt.nz/2023/february/23-02-17-water-restrictions-in-place-for-arthurs-point-luggate-and-lake-hawea/</a>
	<a href="https://www.qldc.govt.nz/2023/february/23-02-08-community-board-invites-feedback-at-inaugural-drop-in-session/">https://www.qldc.govt.nz/2023/february/23-02-08-community-board-invites-feedback-at-inaugural-drop-in-session/</a>
<b>TOTAL Wānaka ward specific</b>	<b>28</b>
<b>District-wide</b>	
Dec 2023	<a href="https://www.qldc.govt.nz/2023/december/23-12-22-residents-and-visitors-urged-to-reduce-water-use-across-the-district/">https://www.qldc.govt.nz/2023/december/23-12-22-residents-and-visitors-urged-to-reduce-water-use-across-the-district/</a>
	<a href="https://www.qldc.govt.nz/2023/december/23-12-19-reserve-closure-process-to-be-introduced-ahead-of-summer-season/">https://www.qldc.govt.nz/2023/december/23-12-19-reserve-closure-process-to-be-introduced-ahead-of-summer-season/</a>
	<a href="https://www.qldc.govt.nz/2023/december/12-6-23-qldc-swim-school-given-platinum-standard-by-swimming-nz/">https://www.qldc.govt.nz/2023/december/12-6-23-qldc-swim-school-given-platinum-standard-by-swimming-nz/</a>

Nov 2023	<a href="https://www.qldc.govt.nz/2023/november/23-11-24-community-given-space-to-shape-a-better-approach-to-managing-parking/">https://www.qldc.govt.nz/2023/november/23-11-24-community-given-space-to-shape-a-better-approach-to-managing-parking/</a>
	<a href="https://www.qldc.govt.nz/2023/november/23-11-21-share-your-ideas-to-help-shape-the-district-s-waste-management-minimisation-bylaw/">https://www.qldc.govt.nz/2023/november/23-11-21-share-your-ideas-to-help-shape-the-district-s-waste-management-minimisation-bylaw/</a>
	<a href="https://www.qldc.govt.nz/2023/november/23-11-16-councillors-adopt-cemeteries-bylaw-2023-ka-ture-urupa/">https://www.qldc.govt.nz/2023/november/23-11-16-councillors-adopt-cemeteries-bylaw-2023-ka-ture-urupa/</a>
	<a href="https://www.qldc.govt.nz/2023/november/23-11-13-consultation-begins-on-proposed-foundational-steps-for-project-manawa/">https://www.qldc.govt.nz/2023/november/23-11-13-consultation-begins-on-proposed-foundational-steps-for-project-manawa/</a>
	<a href="https://www.qldc.govt.nz/2023/november/23-11-10-council-invites-feedback-on-economic-diversification-plan/">https://www.qldc.govt.nz/2023/november/23-11-10-council-invites-feedback-on-economic-diversification-plan/</a>
	<a href="https://www.qldc.govt.nz/2023/november/23-11-07-invitation-to-celebrate-our-community-kai-story-book-launch-events/">https://www.qldc.govt.nz/2023/november/23-11-07-invitation-to-celebrate-our-community-kai-story-book-launch-events/</a>
Oct 2023	<a href="https://www.qldc.govt.nz/2023/october/23-10-16-annual-quality-of-life-survey-now-open/">https://www.qldc.govt.nz/2023/october/23-10-16-annual-quality-of-life-survey-now-open/</a>
	<a href="https://www.qldc.govt.nz/2023/october/23-10-09-float-your-ideas-community-invited-to-share-views-on-managing-the-district-s-waterways/">https://www.qldc.govt.nz/2023/october/23-10-09-float-your-ideas-community-invited-to-share-views-on-managing-the-district-s-waterways/</a>
	<a href="https://www.qldc.govt.nz/2023/october/23-10-09-qldc-invites-public-feedback-on-safer-speeds-plan/">https://www.qldc.govt.nz/2023/october/23-10-09-qldc-invites-public-feedback-on-safer-speeds-plan/</a>
	<a href="https://www.qldc.govt.nz/2023/october/23-10-06-draft-tree-policy-2023-open-for-community-feedback/">https://www.qldc.govt.nz/2023/october/23-10-06-draft-tree-policy-2023-open-for-community-feedback/</a>
	<a href="https://www.qldc.govt.nz/2023/october/23-10-02-cheers-to-safer-public-places-refreshed-alcohol-free-areas-promote-community-well-being/">https://www.qldc.govt.nz/2023/october/23-10-02-cheers-to-safer-public-places-refreshed-alcohol-free-areas-promote-community-well-being/</a>
Sept 2023	<a href="https://www.qldc.govt.nz/2023/september/23-09-14-more-time-to-have-your-say-on-proposed-intensification-changes/">https://www.qldc.govt.nz/2023/september/23-09-14-more-time-to-have-your-say-on-proposed-intensification-changes/</a>
	<a href="https://www.qldc.govt.nz/2023/september/23-09-08-qldc-appoints-new-chair-to-climate-reference-group/">https://www.qldc.govt.nz/2023/september/23-09-08-qldc-appoints-new-chair-to-climate-reference-group/</a>
	<a href="https://www.qldc.govt.nz/2023/september/23-09-05-qldc-chief-executive-remuneration-review/">https://www.qldc.govt.nz/2023/september/23-09-05-qldc-chief-executive-remuneration-review/</a>
	<a href="https://www.qldc.govt.nz/2023/september/23-09-05-tech-trial-to-monitor-environmental-conditions-and-wildfire-risk/">https://www.qldc.govt.nz/2023/september/23-09-05-tech-trial-to-monitor-environmental-conditions-and-wildfire-risk/</a>
	<a href="https://www.qldc.govt.nz/2023/september/23-09-01-activities-in-public-places-bylaw-enhances-enjoyment-of-district-s-shared-community-spaces/">https://www.qldc.govt.nz/2023/september/23-09-01-activities-in-public-places-bylaw-enhances-enjoyment-of-district-s-shared-community-spaces/</a>
August 2023	<a href="https://www.qldc.govt.nz/2023/august/23-08-28-next-steps-for-project-manawa-on-the-agenda/">https://www.qldc.govt.nz/2023/august/23-08-28-next-steps-for-project-manawa-on-the-agenda/</a>
	<a href="https://www.qldc.govt.nz/2023/august/29-08-28-councillors-asked-to-approve-consultation-on-safer-speeds/">https://www.qldc.govt.nz/2023/august/29-08-28-councillors-asked-to-approve-consultation-on-safer-speeds/</a>

	<a href="https://www.qldc.govt.nz/2023/august/23-08-22-tips-to-feel-empowered-during-a-power-cut/">https://www.qldc.govt.nz/2023/august/23-08-22-tips-to-feel-empowered-during-a-power-cut/</a>
	<a href="https://www.qldc.govt.nz/2023/august/23-08-11-community-feedback-encouraged-on-management-of-local-cemeteries/">https://www.qldc.govt.nz/2023/august/23-08-11-community-feedback-encouraged-on-management-of-local-cemeteries/</a>
	<a href="https://www.qldc.govt.nz/2023/august/23-08-10-plan-to-solve-affording-housing-in-queenstown-lakes-district-big-step-closer/">https://www.qldc.govt.nz/2023/august/23-08-10-plan-to-solve-affording-housing-in-queenstown-lakes-district-big-step-closer/</a>
	<a href="https://www.qldc.govt.nz/2023/august/23-08-10-fabric-food-and-fungi-among-fantastic-council-funded-waste-projects/">https://www.qldc.govt.nz/2023/august/23-08-10-fabric-food-and-fungi-among-fantastic-council-funded-waste-projects/</a>
July 2023	<a href="https://www.qldc.govt.nz/2023/july/23-07-19-positive-impact-of-local-events-recognised-with-latest-council-grants/">https://www.qldc.govt.nz/2023/july/23-07-19-positive-impact-of-local-events-recognised-with-latest-council-grants/</a>
	<a href="https://www.qldc.govt.nz/2023/july/23-07-17-long-serving-council-staff-member-appointed-planning-and-development-general-manager/">https://www.qldc.govt.nz/2023/july/23-07-17-long-serving-council-staff-member-appointed-planning-and-development-general-manager/</a>
	<a href="https://www.qldc.govt.nz/2023/july/23-07-13-council-urges-freedom-campers-to-take-note-of-new-laws-and-potential-fines/">https://www.qldc.govt.nz/2023/july/23-07-13-council-urges-freedom-campers-to-take-note-of-new-laws-and-potential-fines/</a>
June 2023	<a href="https://www.qldc.govt.nz/2023/june/23-06-30-councillors-adopt-qldc-annual-plan/">https://www.qldc.govt.nz/2023/june/23-06-30-councillors-adopt-qldc-annual-plan/</a>
	<a href="https://www.qldc.govt.nz/2023/june/23-06-28-qldc-pleased-about-new-unique-emissions-factor/">https://www.qldc.govt.nz/2023/june/23-06-28-qldc-pleased-about-new-unique-emissions-factor/</a>
	<a href="https://www.qldc.govt.nz/2023/june/23-06-26-join-the-community-conversation-on-arts-culture-and-heritage/">https://www.qldc.govt.nz/2023/june/23-06-26-join-the-community-conversation-on-arts-culture-and-heritage/</a>
	<a href="https://www.qldc.govt.nz/2023/june/23-06-16-community-asked-to-suggest-potential-future-urban-development-sites/">https://www.qldc.govt.nz/2023/june/23-06-16-community-asked-to-suggest-potential-future-urban-development-sites/</a>
May 2023	<a href="https://www.qldc.govt.nz/2023/may/23-05-30-councillor-endorsement-sought-to-notify-proposed-urban-intensification-variation/">https://www.qldc.govt.nz/2023/may/23-05-30-councillor-endorsement-sought-to-notify-proposed-urban-intensification-variation/</a>
	<a href="https://www.qldc.govt.nz/2023/may/23-05-26-council-invites-expressions-of-interest-for-climate-reference-group-chair/">https://www.qldc.govt.nz/2023/may/23-05-26-council-invites-expressions-of-interest-for-climate-reference-group-chair/</a>
	<a href="https://www.qldc.govt.nz/2023/may/23-18-05-cheaper-hot-showers-to-help-those-in-need-this-winter/">https://www.qldc.govt.nz/2023/may/23-18-05-cheaper-hot-showers-to-help-those-in-need-this-winter/</a>
	<a href="https://www.qldc.govt.nz/2023/may/23-05-16-names-of-winter-road-trucks-revealed/">https://www.qldc.govt.nz/2023/may/23-05-16-names-of-winter-road-trucks-revealed/</a>
	<a href="https://www.qldc.govt.nz/2023/may/23-05-04-our-response-to-mountain-sceneodt-story-on-recycling/">https://www.qldc.govt.nz/2023/may/23-05-04-our-response-to-mountain-sceneodt-story-on-recycling/</a>
	<a href="https://www.qldc.govt.nz/2023/may/23-03-05-feedback-sought-on-queenstown-lakes-joint-housing-action-plan/">https://www.qldc.govt.nz/2023/may/23-03-05-feedback-sought-on-queenstown-lakes-joint-housing-action-plan/</a>
	<a href="https://www.qldc.govt.nz/2023/may/23-02-05-chance-to-name-grit-and-cma-trucks-kicks-off-winter-road-safety-campaign/">https://www.qldc.govt.nz/2023/may/23-02-05-chance-to-name-grit-and-cma-trucks-kicks-off-winter-road-safety-campaign/</a>

April 2023	<a href="https://www.qldc.govt.nz/2023/april/2023-anzac-day-services-in-queenstown-lakes/">https://www.qldc.govt.nz/2023/april/2023-anzac-day-services-in-queenstown-lakes/</a>
	<a href="https://www.qldc.govt.nz/2023/april/funding-available-to-support-community-driven-waste-minimisation-initiatives/">https://www.qldc.govt.nz/2023/april/funding-available-to-support-community-driven-waste-minimisation-initiatives/</a>
	<a href="https://www.qldc.govt.nz/2023/april/council-funding-available-for-local-events-to-boost-their-wow-factor/">https://www.qldc.govt.nz/2023/april/council-funding-available-for-local-events-to-boost-their-wow-factor/</a>
	<a href="https://www.qldc.govt.nz/2023/april/qldc-seeks-submissions-on-two-public-place-bylaws/">https://www.qldc.govt.nz/2023/april/qldc-seeks-submissions-on-two-public-place-bylaws/</a>
March 2023	<a href="https://www.qldc.govt.nz/2023/march/23-3-29-submissions-to-open-on-proposed-gambling-and-tab-venue-policy/">https://www.qldc.govt.nz/2023/march/23-3-29-submissions-to-open-on-proposed-gambling-and-tab-venue-policy/</a>
	<a href="https://www.qldc.govt.nz/2023/march/council-reports-fifth-annual-quality-of-life-survey-results/">https://www.qldc.govt.nz/2023/march/council-reports-fifth-annual-quality-of-life-survey-results/</a>
	<a href="https://www.qldc.govt.nz/2023/march/23-03-21-council-to-consider-draft-annual-plan-2023-24/">https://www.qldc.govt.nz/2023/march/23-03-21-council-to-consider-draft-annual-plan-2023-24/</a>
	<a href="https://www.qldc.govt.nz/2023/march/partnering-for-success-momentum-on-affordable-housing-initiatives/">https://www.qldc.govt.nz/2023/march/partnering-for-success-momentum-on-affordable-housing-initiatives/</a>
	<a href="https://www.qldc.govt.nz/2023/march/23-02-24-whats-happening-around-the-district-for-parks-week/">https://www.qldc.govt.nz/2023/march/23-02-24-whats-happening-around-the-district-for-parks-week/</a>
Feb 2023	<a href="https://www.qldc.govt.nz/2023/february/23-02-27-community-dog-walks-to-set-tails-wagging-in-queenstown-and-wanaka/">https://www.qldc.govt.nz/2023/february/23-02-27-community-dog-walks-to-set-tails-wagging-in-queenstown-and-wanaka/</a>
	<a href="https://www.qldc.govt.nz/2023/february/23-02-24-coming-soon-have-your-say-on-the-annual-plan/">https://www.qldc.govt.nz/2023/february/23-02-24-coming-soon-have-your-say-on-the-annual-plan/</a>
	<a href="https://www.qldc.govt.nz/2023/february/23-02-23-adopt-a-community-relief-programme-links-queenstown-lakes-with-central-hawkes-bay/">https://www.qldc.govt.nz/2023/february/23-02-23-adopt-a-community-relief-programme-links-queenstown-lakes-with-central-hawkes-bay/</a>
	<a href="https://www.qldc.govt.nz/2023/february/23-02-15-summary-of-submissions-released-on-proposed-plan-change-to-support-affordable-housing/">https://www.qldc.govt.nz/2023/february/23-02-15-summary-of-submissions-released-on-proposed-plan-change-to-support-affordable-housing/</a>
	<a href="https://www.qldc.govt.nz/2023/february/23-02-14-shrinking-rental-housing-supply-adds-pressure-to-queenstown-lakes-workforce/">https://www.qldc.govt.nz/2023/february/23-02-14-shrinking-rental-housing-supply-adds-pressure-to-queenstown-lakes-workforce/</a>
	<a href="https://www.qldc.govt.nz/2023/february/23-02-09-qldc-lifts-district-wide-water-restrictions/">https://www.qldc.govt.nz/2023/february/23-02-09-qldc-lifts-district-wide-water-restrictions/</a>
	<a href="https://www.qldc.govt.nz/2023/february/23-02-01-changes-to-visitor-accommodation-rules-follow-environment-court-decision/">https://www.qldc.govt.nz/2023/february/23-02-01-changes-to-visitor-accommodation-rules-follow-environment-court-decision/</a>
	<a href="https://www.qldc.govt.nz/2023/january/22-01-23-informed-and-driven-individuals-sought-for-climate-reference-group/">https://www.qldc.govt.nz/2023/january/22-01-23-informed-and-driven-individuals-sought-for-climate-reference-group/</a>
	<a href="https://www.qldc.govt.nz/2023/january/22-01-24-summerdaze-family-fun-at-the-teddy-bears-picnic/">https://www.qldc.govt.nz/2023/january/22-01-24-summerdaze-family-fun-at-the-teddy-bears-picnic/</a>

	<a href="https://www.qldc.govt.nz/2023/january/22-18-01-young-maori-leaders-sought-for-national-mentoring-programme/">https://www.qldc.govt.nz/2023/january/22-18-01-young-maori-leaders-sought-for-national-mentoring-programme/</a>
	<a href="https://www.qldc.govt.nz/2023/january/23-01-13-water-restrictions-remain-in-place-for-queenstown-lakes-district/">https://www.qldc.govt.nz/2023/january/23-01-13-water-restrictions-remain-in-place-for-queenstown-lakes-district/</a>
	<a href="https://www.qldc.govt.nz/2023/january/23-01-09-water-restrictions-in-place-for-queenstown-lakes-district/">https://www.qldc.govt.nz/2023/january/23-01-09-water-restrictions-in-place-for-queenstown-lakes-district/</a>
<b>TOTAL district-wide</b>	<b>60</b>

## SOCIAL MEDIA

<b>QLDC Facebook page (main)</b>	
<a href="#">Water Alert Level 1 Water Restrictions</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Ballantyne Road Surfacing Work</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Boat Removals at Eely Point, Wānaka</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Water Alert Level 1 Water Restrictions Reminder</a>	
<a href="#">Ministry for Primary Industries Recall for Three Parks New World in Wānaka</a>	
<a href="#">Wānaka Teddy Bears Picnic Event</a>	
<a href="#">Wānaka Teddy Beats Picnic Promotion</a>	
<a href="#">Ballantyne Road Transfer Station Opening Hours</a>	
<a href="#">Ballantyne Road Transfer Station Opening Hours Reminder</a>	
<a href="#">Luggate Hopkins Street Playspace Consultation</a>	Cross shared to the Luggate Community Notices (1,000+ members) and Luggate Village (915 members) groups.
<a href="#">Waitangi Day Office Closure Hours</a>	
<a href="#">Lifeguard Media Release for Wānaka Recreation Centre</a>	
<a href="#">Wānaka-Upper Clutha Community Board 'Share With Us' Event</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Free Dog Training Sessions</a>	Cross shared to Upper Clutha Community Noticeboard (12,100+ members) and Queenstown Lakes Dogs (6,900+ members) groups.
<a href="#">Dr Compost Workshops</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Sharing NZTA's SH6 / SH84 Roundabout Construction Post</a>	
<a href="#">Wānaka Teddy Bears Picnic Event Photos</a>	
<a href="#">Electrical Repair Day Workshops</a>	
<a href="#">Water Alert Level 1 Water Restrictions Lifting Media Release</a>	Cross shared to Upper Clutha Community Noticeboard (12,100+ members) and Luggate Village (915 members) groups.
<a href="#">Challenge Wānaka Triathlon Road Closures</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka-Upper Clutha Community Board 'Share With Us' Media Release</a>	
<a href="#">Pembroke Park Vandalism</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka-Upper Clutha Community Board 'Share With Us' Event</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Water Alert Level 1 Restrictions for Luggate and Hāwea</a>	Cross shared to Upper Clutha Community Noticeboard (12,100+ members) and Luggate Village (915 members) groups.

<a href="#">Lake Wānaka Weed Spraying</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Welcoming Communities at Wānaka Recreation Centre</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka-Upper Clutha Community Board 'Share With Us' Event Photos</a>	
<a href="#">Wānaka Dog Walk Event</a>	
<a href="#">Wānaka Dog Walk Facebook Ad</a>	
<a href="#">Wānaka Schools to Pools Media Release</a>	
<a href="#">Wānaka Dog Walk Media Release</a>	
<a href="#">Parks Week Promotion</a>	
<a href="#">Wānaka Dog Walk Promotion</a>	
<a href="#">Wānaka Dog Walk Promotion</a>	
<a href="#">Beacon Point Road Works</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Lismore Bike Park Closure</a>	
<a href="#">Water Restrictions Lifted Luggate</a>	
<a href="#">Wānaka Dog Walk Promotion</a>	
<a href="#">Parks Week Photo Hāwea - Giveaway</a>	
<a href="#">Tree Removal Requests Wānaka</a>	
<a href="#">Wānaka A&amp;P Show</a>	
<a href="#">Upper Clutha Welcoming Communities</a>	
<a href="#">Wānaka A&amp;P Show Parking Request</a>	
<a href="#">Wānaka Dog Walk Promotion</a>	
<a href="#">ORC Toxic Algae Notice: Cardrona and Albert Town</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Golf Course Road Closure</a>	
<a href="#">Wānaka Dog Walk Promotion</a>	
<a href="#">Wānaka Dog Walk Promotion</a>	
<a href="#">Wānaka Wastebusters Workshops</a>	
<a href="#">Wānaka Mitre 10 Building Update</a>	
<a href="#">Wānaka A&amp;P Show Recap</a>	We had several departments displaying educational and interactive material at our tent for the 2-day event, with Coucillors and the Mayor attending, we were able to connect with a lot of the Wānaka Upper Clutha community.
<a href="#">Otago Anniversary Day Office Closure</a>	
<a href="#">MetService Warning: Crown Range Road</a>	
<a href="#">Wāo Aoteatoa Wānaka Long Lunch</a>	
<a href="#">Wānaka Dog Walk Promotion</a>	
<a href="#">Wānaka Dog Walk Promotion</a>	
<a href="#">Wānaka Dog Walk Promotion</a>	
<a href="#">Wānaka-Upper Clutha Community Board 'Share With Us' Event</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members) Promoted through a facebook event, website, poster distribution to QLDC venues, appeared on all tv's, shared into community groups. This

	<p>event is held monthly, holding 12 events in 2023, 2 of which were held at the Dinosaur Park with Summerdaze as the WUC board members put on a BBQ for over 100 people each time.</p>
<a href="#">Wānaka-Upper Clutha Community Board Meeting Promotion</a>	
<a href="#">MetService Warning: Snowfall Crown Range Road</a>	
<a href="#">Easter Office Closure</a>	
<a href="#">Wānaka Playspace Opening Promotion</a>	<p>Promoted the opening through our FB channels and community groups, this was also displayed at our WUC venues, such as the library and WRC.</p> <p>A great turn out for the play space opening, we had facepainting, the summerdaze games trailer and WRC putting on a BBQ. 300 sausages were eaten, 50+ tamariki enjoyed getting their faces painted and over 130 people lapped up the sunshine and activities.</p>  
<a href="#">Crown Range Road Closure</a>	
<a href="#">Wānaka Playspace Event</a>	Paid Facebook Ad
<a href="#">Nasa Balloon Launch at Wānaka Airport</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Nasa Balloon Discussion Workshop</a>	
<a href="#">Annual Restrictions on Clutha River</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)



<a href="#">Gladstone Track Work in Hāwea</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka Playspace Opening Promotion</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wāo Aotearoa Film Festival</a>	
<a href="#">ANZAC Day Poppy Design</a>	
<a href="#">Wānaka Playspace Opening Photos</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">ANZAC Day Services</a>	
<a href="#">ANZAC Day Office Closures</a>	
<a href="#">MetService Warning: Crown Range Road</a>	
<a href="#">Mount Iron Public Ownership Media Release</a>	
<a href="#">Wānaka ANZAC Day Photos</a>	
<a href="#">Annual Restrictions on Clutha River Reminder</a>	
<a href="#">Golf Course Road Closure</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">NZTA: Luggate Red Bridge Closure</a>	
<a href="#">Crown Range Road Snow Warning</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Crown Range Road Closure</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Crown Range Road Closure</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Crown Range Road Closure</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Snow Photos from Crown Range Road</a>	
<a href="#">Mount Iron Reserve Celebration Ceremony</a>	
<a href="#">Crown Range Road Snowfall Warning</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Crown Range Road Chain Requirement</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka Wastebusters Workshop</a>	
<a href="#">Mount Iron Reserve Celebration Ceremony</a>	
<a href="#">Dungarvon Street, Warren Street and Helwick Street Road Closures</a>	
<a href="#">Crown Range Road Ice Warning</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Crown Range Road Black Ice Warning</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Matai Road Closure</a>	
<a href="#">Wānaka-Upper Clutha Community Board 'Share With Us' Event</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Mount Iron Reserve Celebration Ceremony Photos</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Community Shuttle Trial</a>	
<a href="#">Wānaka Chain Fitting Workshop</a>	
<a href="#">Wānaka Wastebusters Giveaway</a>	
<a href="#">Wānaka Chain Fitting Workshop</a>	Paid Facebook Ad

<a href="#">MetService Warning: Crown Range Road</a>	
<a href="#">Crown Range Road Chain Warning</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Crown Range Road Closure</a>	Cross shared to Upper Clutha Community Noticeboard (12,100+ members), Albert Town Community group (1,100+ members) and Luggate Village (915 members) groups.
<a href="#">Crown Range Road Snow Photos</a>	
<a href="#">Millennium Track Community Planting</a>	
<a href="#">Wānaka Lakefront Tree Removal</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Roadside Investigations in Hāwea, Albert Town and Wānaka</a>	
<a href="#">Ballantyne Road Lane Closure</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Anderson Road Closure</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka Wastebusters Workshops</a>	
<a href="#">Ballantyne Road Traffic Lights Completed</a>	
<a href="#">Landscape Schedules Drop-in Sessions</a>	
<a href="#">Wānaka-Upper Clutha Community Board 'Share With Us' Event</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka Landscape Schedules</a>	
<a href="#">Wānaka Landscape Schedules Drop-In</a>	
<a href="#">Anderson Road Drainage Upgrade</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Blankets for Wānaka Dog Pound</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka Landscape Schedules</a>	
<a href="#">MetService Warning: Crown Range Road</a>	
<a href="#">Matariki Office Closures</a>	
<a href="#">Ballantyne Road Rabbit Control Operation</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka Landscape Schedules</a>	
<a href="#">Missing Dog from Wānaka</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka Lakefront Memorial Walk Media Release</a>	
<a href="#">District Wide Snow Warning</a>	
<a href="#">Crown Range Road Closure</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka Landscape Schedules</a>	
<a href="#">Wānaka Backyard Trapping</a>	
<a href="#">Luggate Memorial Centre Award</a>	
<a href="#">Missing Boats in Wānaka</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka-Upper Clutha Community Board 'Share With Us' Event</a>	

<a href="#">Wānaka Landscape Schedules</a>	
<a href="#">Wānaka Schools to Pools Media Release</a>	
<a href="#">Wānaka Transfer Station Closure</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka Landscape Schedules</a>	
<a href="#">Heard of Wānaka Plan</a>	
<a href="#">Glendhu Bay Motor Camp Waste AuditW</a>	
<a href="#">Wānaka Landscape Schedules</a>	
<a href="#">Crown Range Road Closure</a>	Cross shared to Upper Clutha Community Noticeboard (12,100+ members), Albert Town Community group (1,100+ members) and Luggate Village (915 members) groups.
<a href="#">Upper Clutha Safety Improvements Media Release</a>	
<a href="#">Crown Range Road Snow Photo</a>	
<a href="#">Wānaka Community Planting Day</a>	
<a href="#">Wānaka Community Shuttle Trial</a>	
<a href="#">Community Housing Hui</a>	
<a href="#">MetService Warning: Crown Range Road</a>	
<a href="#">Mount Iron Reserve Trail Reminder</a>	
<a href="#">Boil Water Notice for Luggate</a>	Cross shared to Luggate Village (915 members) group.
<a href="#">Boil Water Notice for Luggate Lifted</a>	Cross shared to Luggate Village (915 members) group.
<a href="#">Crown Range Road Snowfall Warning</a>	
<a href="#">Wānaka Transfer Station Closure</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Bike Wānaka Track Upgrade</a>	
<a href="#">Urban Intensification Consultation</a>	
<a href="#">Mount Iron Roundabout Installation</a>	
<a href="#">Urban Intensification Drop-in Sessions</a>	
<a href="#">Wānaka-Upper Clutha Community Board 'Share With Us' Event</a>	
<a href="#">Urban Intensification Consultation</a>	
<a href="#">Urban Intensification Drop-in Sessions</a>	
<a href="#">Aubrey Road Lane Closure</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Tech Trial for Mount Iron Reserve</a>	
<a href="#">Urban Intensification Drop-in Sessions</a>	
<a href="#">Aubrey Road and Anderson Road Roundabout Construction</a>	
<a href="#">Urban Intensification Drop-in Sessions</a>	
<a href="#">Wānaka Lakefront Millenium Pathway</a>	
<a href="#">Urban Intensification Consultation</a>	
<a href="#">Wānaka Wastebusters Workshop</a>	
<a href="#">Aubrey Road and Anderson Road Roundabout Construction</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)

<a href="#">Urban Intensification Drop-in Sessions</a>	
<a href="#">Aubrey Road and Anderson Road Roundabout Construction</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Paetara Aspiring Central Open Day</a>	
<a href="#">Wānaka-Upper Clutha Community Board 'Share With Us' Event</a>	
<a href="#">SH6 Makarora-Haast Road Closure</a>	
<a href="#">Wānaka Power Outage</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Mount Iron RMP Event</a>	
<a href="#">Urban Intensification Consultation</a>	
<a href="#">Urban Intensification Drop-in Session</a>	
<a href="#">Urban Intensification Drop-in Session</a>	
<a href="#">Rata Street Road Works</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Wānaka Transfer Station Closure</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Lismore Street Road Works</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Mount Iron RMP Event</a>	
<a href="#">Lake Wānaka Speed Uplift</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Capell Avenue Road Works</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Labour Day Office Closure</a>	
<a href="#">Pathway to Residency Seminar</a>	
<a href="#">Crown Range Road Snow Warning</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Lake Wānaka Speed Uplift</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Lismore Park and Peninsula Bay Reserve RMP Consultation</a>	
<a href="#">Lismore Park RMP Consultation</a>	
<a href="#">Anderson Road and Link Way Road Works</a>	
<a href="#">Anderson Road and Link Way Road Works Reminder</a>	
<a href="#">Peninsula Bay RMP Consultation</a>	
<a href="#">Aubrey Road Works</a>	
<a href="#">Teddy Bears Picnic</a>	
<a href="#">Peninsula Bay RMP Consultation</a>	
<a href="#">Lismore Park RMP Consultation</a>	
<a href="#">Rata Street Road Works</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Aurora Energy Road Works</a>	
<a href="#">Picnic in the Park</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Capell Avenue Roundabout</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)

<a href="#">Mount Iron Reserve RMP</a>	
<a href="#">Capell Avenue Roundabout</a>	
<a href="#">Picnic in the Park</a>	
<a href="#">Wānaka-Upper Clutha Community Board Meeting</a>	
<a href="#">Millenium Pathway Works</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Anderson Road Construction Update</a>	
<a href="#">Clutha River Access Update</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Eely Point Reserve Access</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Picnic in the Park Photos</a>	
<a href="#">Aurora Energy Update</a>	
<a href="#">Capell Avenue Roundabout</a>	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
<a href="#">Teddy Bears Picnic Event</a>	
<a href="#">Roys Bay Ski Lane Closure</a>	
<a href="#">Crown Range Road Closure</a>	
<a href="#">Wānaka Wastebusters Festive Ideas</a>	
<a href="#">Wānaka Wastebusters Festive Ideas</a>	
<a href="#">Wānaka Wastebusters Festive Ideas</a>	
<a href="#">Mount Iron Reserve Potential Closure</a>	
<a href="#">Mount Iron Roundabout (NZTA)</a>	
<a href="#">Wānaka Wastebusters Festive Ideas</a>	
<a href="#">Mount Iron Reserve Potential Closure</a>	
<a href="#">New Years Festivities Wānaka</a>	
<a href="#">New Years Festivities Schedule</a>	
<b>Targeted to Wanaka based groups</b>	
Hāwea Esplanade Resealing Work	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Water Shutdown Notice: Lucys Way, Wānaka	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Wānaka-Upper Clutha Community Board 'Share With Us' Event	Shared directly to Luggate Village (915 members) and Albert Town Community (1,100 members) groups
Water Restrictions Lifted Luggate	Shared directly to Luggate Village (915 members) group
Water Shutdown Notice: Bay View Drive	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Lismore Bike Park Closure	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Wānaka Tree Removal Requests	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Wānaka Dog Walk Promotion	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)

Albert Town Tree Removal	Shared directly to Albert Town Community group (1,100+ members)
Wānaka-Upper Clutha Community Board 'Share With Us' Event	Shared directly to Luggate Village (915 members) group
Wānaka-Upper Clutha Community Board 'Share With Us' Event	Shared directly to Albert Town Community (1,100 members) group
Wānaka-Upper Clutha Community Board 'Share With Us' Event	Shared directly to Luggate Community Notices (1,000+ members) group
Wānaka-Upper Clutha Community Board 'Share With Us' Event	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Totara Terrace Road Closure	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Wānaka Playspace Opening Promotion	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Annual Restrictions on Clutha River	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Annual Restrictions on Clutha River	Shared directly to Albert Town Community group (1,100+ members)
Matai Road Closure	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Dungarvon Street Road Closure	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Mount Iron Reserve Celebration Ceremony	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Mount Iron Reserve Celebration Ceremony	Shared directly to Albert Town Community group (1,100+ members)
Mount Iron Reserve Celebration Ceremony	Shared directly to Luggate Village (915 members) group
Wānaka-Upper Clutha Community Board 'Share With Us' Event	Cross shared to Upper Clutha Community Noticeboard group (12,100+ members)
Mount Iron Reserve Celebration Ceremony Reminder	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Parry Crescent Road Closure	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Beech Street and Matai Road Closure	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Mount Iron Reserve Celebration Ceremony Photos	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Totara Terrace Lane Closure	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Wānaka Chain Fitting Workshop	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Wānaka Chain Fitting Workshop	Shared directly to Luggate Village (915 members) group
Wānaka Chain Fitting Workshop	Shared directly to Albert Town Community group (1,100+ members)
Winter Road Report	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Winter Road Report	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)

Wānaka-Upper Clutha Community Board 'Share With Us' Event	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Community Shuttle Trial Thanks	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Wānaka-Upper Clutha Community Board 'Share With Us' Event	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Winter Road Report	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Wānaka-Upper Clutha Community Board 'Share With Us' Event	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Dog Registration Reminder	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Dog Registration Reminder	Shared directly to Luggate Village (915 members) group
Dog Registration Reminder	Shared directly to Albert Town Community group (1,100+ members)
Wānaka-Upper Clutha Community Board 'Share With Us' Event	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Wānaka Library Community Kai Events	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Ruby Island Road Works	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Water Shutdown Notice: Ballantyne Road	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Wānaka-Upper Clutha Community Board 'Share With Us' Event	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
SH6 Closure near Pisa Moorings	Shared directly to Luggate Village (915 members) group
Upper Clutha Heavy Rain Affecting Roads	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Mount Iron RMP Event	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Mount Iron RMP Event	Shared directly to Luggate Village (915 members) group
Mount Iron RMP Event	Shared directly to Albert Town Community group (1,100+ members)
Mount Iron RMP Event Reminder	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
West Meadows Drive Closure	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Community Kai Story	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Community Kai Story	Shared directly to Albert Town Community group (1,100+ members)
Community Kai Story	Shared directly to Luggate Village (915 members) group
Aurora Energy Road Works	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)
Picnic in the Park	Shared directly to Upper Clutha Community Noticeboard group (12,100+ members)

<b>QLDC Instagram</b>	
<a href="#">Wānaka Teddy Bears Picnic Event Photos</a>	
<a href="#">Wānaka Dog Walk Photos</a>	
<a href="#">Wānaka Playspace Opening Photos</a>	
<a href="#">Wānaka ANZAC Day Photos</a>	
<b>QLDC LinkedIn</b>	
<a href="#">Ballantyne Road Intersection</a>	
<a href="#">Parking Strategy</a>	
<a href="#">Capell Avenue Roundabout</a>	
<a href="#">Community Kai Story Launch Event</a>	
<a href="#">Mount Iron Reserve RMP Consultation</a>	
<a href="#">Schools to Pools</a>	
<a href="#">Paetara Aspiring Central Opening Day</a>	
<a href="#">Urban Intensification Variation</a>	
<a href="#">Aubrey Road and Anderston Road Intersection</a>	
<a href="#">Mount Iron Reserve Tech Trial</a>	
<a href="#">Upper Clutha Safety Improvements</a>	
<a href="#">Glendhu Bay Motor Camp Waste Audit</a>	
<a href="#">Heard of Wānaka Media Release</a>	
<a href="#">Schools to Pools</a>	
<a href="#">Luggate Memorial Centre Award</a>	
<a href="#">Millenium Pathway Work</a>	
<a href="#">Anderson Road Upgrade</a>	
<a href="#">Aubrey Road Traffic Lights</a>	
<a href="#">Wānaka Airport Liaison Committee</a>	
<a href="#">Gladstone Track Upgrade</a>	
<a href="#">Paetara Aspiring Central Fit Out</a>	
<a href="#">Wānaka Active Travel Project</a>	
<a href="#">Upper Clutha Welcoming Communities</a>	
Note: LinkedIn only allows users to view 12 months worth of stats, so Jan/Feb 2023 posts missing from this list. We anticipate there would be 5-10+ further posts in those months.	
<b>QLDC sport and rec</b>	
<a href="#">School holiday programme</a>	Wānaka
<a href="#">Stride, Ride and Slide</a>	District-wide- Shared from Sport Central
<a href="#">Teddy Bears Picnic</a>	District-wide
<a href="#">Teddy Bears Picnic reminder</a>	District-wide
<a href="#">Pool closing early</a>	Wānaka- Shared from QLDC Wānaka Rec
<a href="#">Stride, Ride and Slide reminder</a>	District-wide - Shared from Sport Central
<a href="#">Teddy Bears Picnic</a>	District-wide
<a href="#">Teddy Bears Picnic Survey</a>	District-wide
<a href="#">Esports Club</a>	Wānaka- Shared from QLDC Wānaka Rec
<a href="#">Lifeguards wanted</a>	District-wide - Shared from QLDC main page
<a href="#">Teddy Bears Picnic</a>	District-wide
<a href="#">Tennis lessons</a>	Wānaka



Wānaka Volleyball League	Wānaka- Shared from QLDC Wānaka Rec
Football Festival	Wānaka
Football Festival reminder	Wānaka
Aqua HIIT no instructor	Wānaka
Reminder no instructor	Wānaka
Football Festival	Wānaka
Learners Pool Closure	Wānaka
Learners Pool Closure reminder	Wānaka
Parks week	District-wide - Shared from QLDC main page
Swim Nappy reminder	District-wide
Closing early	District-wide
Swim Nappy reminder	District-wide
Pool closing early	Wānaka
Pool closing early	Wānaka
Wānaka School Holiday Programme	Wānaka
April fools	District-wide
Code Brown WRC	Wānaka
Swim Nappy reminder	District-wide
Easter opening hours	District-wide
Playspace Opening	Wānaka- shared from QLDC main page
Pool closing early	Wānaka
Wānaka tennis lessons	Wānaka- shared from QLDC Wānaka rec
Swim meet	Wānaka- shared from QLDC Wānaka rec
Central Otago Sports Awards	District-wide - shared from Sport Central
Systems upgrades	District-wide
Sports Awards	District-wide- shared from Sport Central
Wānaka Community Centre	Wānaka
Hot Showers	District-wide
King's Birthday	District-wide
Holiday Swim Weeks	District-wide
Men's health week	District-wide
School Holiday Programme	District-wide
Men's health week	District-wide
Volleyball	District-wide
Holiday Swim Weeks	District-wide
Volleyball	District-wide
Holiday Swim Weeks	District-wide
Annual Pool Shutdown	Wānaka
Holiday Swim Weeks	District-wide
Annual Pool Shutdown	Wānaka
Swim Nappy reminder	District-wide
Swim Nappy reminder	District-wide
Annual Pool Shutdown	Wānaka- shared from QLDC Wānaka rec
Matariki opening hours	District-wide

<a href="#">Annual Pool Shutdown</a>	Wānaka
<a href="#">Winter wander</a>	District-wide
<a href="#">Winter wander</a>	District-wide
<a href="#">Annual shutdown end</a>	Wānaka
<a href="#">Wheelchair tennis lessons</a>	Wānaka
<a href="#">Winter wander</a>	District-wide
<a href="#">Winter wander walk 1</a>	District-wide
<a href="#">Winter wander dog photo</a>	District-wide
<a href="#">Winter wander walk 1 reminder</a>	District-wide
<a href="#">Winter wander walk 2</a>	District-wide
<a href="#">Winter wander walk 2 reminder</a>	District-wide
<a href="#">Winter wander walk 3</a>	District-wide
<a href="#">Walking basketball</a>	Wānaka- shared from QLDC Wānaka rec
<a href="#">Aqua Zumba</a>	Wānaka- shared from QLDC Wānaka rec
<a href="#">Winter wander walk 3 reminder</a>	District-wide
<a href="#">Winter wander walk 4</a>	District-wide
<a href="#">Winter wander walk 4 reminder</a>	District-wide
<a href="#">Holiday Swim Weeks</a>	District-wide
<a href="#">Paetara Open Day</a>	Wānaka - shared from QLDC Wānaka Recreation
<a href="#">Power at Wānaka rec centre</a>	Wānaka - shared from QLDC Wānaka Recreation
<a href="#">Paetara opening day reminder</a>	Wānaka
<a href="#">Paetara opening video</a>	Wānaka - shared from QLDC Wānaka Recreation
<a href="#">Paetara name meaning</a>	02/10/23
<a href="#">Code Brown</a>	Wānaka
<a href="#">Labour day opening hours</a>	District-wide
<a href="#">Siddhartha Intent retreat</a>	Wānaka- shared from QLDC Wānaka rec
<a href="#">Gumboot Day</a>	District-wide
<a href="#">Table tennis</a>	Wānaka
<a href="#">Summerdaze picnic in the park</a>	District-wide - shared from QLDC main page
<a href="#">Summerdaze picnic in the park</a>	Wānaka 26/11/2023
<a href="#">Staff Christmas Party</a>	District-wide
<a href="#">School holiday programme</a>	District-wide
<a href="#">Staff Christmas party reminder</a>	District-wide
<a href="#">Wānaka limited swimming</a>	4/12/2023
<a href="#">QLDC swim School post</a>	6/12/2023
<a href="#">Board games</a>	Wānaka
<a href="#">Teddy Bears picnic save the date</a>	District-wide 14/12/23
<a href="#">Teddy Bears picnic colouring competition</a>	District-wide
<a href="#">Merry Christmas</a>	District-wide
<a href="#">Teddy Bears picnic</a>	District-wide

## **Sport & Recreation – QLDC Wānaka Recreation Facebook page**

In 2022, a specific Facebook page was created for the [QLDC Wānaka Recreation](#) updates. All posts on this page are either Wānaka specific or district-wide updates. The page is in a growth phase and we're trying to increase the following and awareness of this page.

Here are some key stats for the 2023 year:

- 135 posts were uploaded throughout the year (not including paid promotions and advertisements)
- The reach was 49,400 people which was an increase of 74.2% on the previous year
- There were 4,400 clicks through to our website (sport programmes or Wānaka Recreation pages) which was a 74% increase on 2022.
- There were 986 content interactions which represents a 134% increase on 2022.

The above numbers are a big improvement on 2022 which is natural in a growth phase. These numbers will slow down as awareness and following increases.

## **Social media campaign spend for Wānaka Recreation**

Sport & Recreation promotes programmes and services through social media. There is a concentrated effort on advertising to locals which is best done through the Meta's targeting tools (Facebook and Instagram).

Here are the results:

- 31 campaigns were run targeting Wānaka
- Total campaign spend was \$1,557.23 out of \$6,000
- Total reach across these campaigns was 35,534 people
- Total impressions across these campaigns was 364,094
- The above resulted in 2,358 link clicks to our landing pages. There were also 12 campaigns that were awareness based and link clicks weren't measured.
- The average cost per result (for link click campaigns only) was \$0.67

## **SCUTTLEBUTT**

6 x editions of Scuttlebutt distributed via Wānaka Sun and emailed to those who have signed up. The majority of stories in every edition are relevant on a district-wide level.

Wānaka specific stories over the 2023 year include:

### **Feb/Mar:**

- Schools to pool active travel route
- A&P show
- Share with us events with community board
- Focus on major events: Festival of Colour, Aspiring Conversations and NZ Mountain Film and Book Festival

### **Apr/May:**

- Fitout of former Mitre 10 building into a community centre
- NZ Mountain Film and Book Festival

### **June/July:**

- Wānaka Airport Committee
- Upper Clutha shuttle bus trial
- Mount Iron purchase
- Wānaka Play Space opening
- Upper Clutha rural landscapes consultation

### **Aug/Sept:**

- Te Ara Maumahara – new pathway along Wānaka Waterfront
- Volunteer South Speed Dating event
- Glendhu Bay Waste Audit – funded by Waste Minimisation Community Fund
- Reminder about biking rules on Mount Iron

### **Oct/Nov:**

- Mt Iron Reserve Management Plan Consultation
- Wanaka road safety improvements
- Community board share with us events
- Paetara Aspiring Central opening (former mitre 10 building)

### **December**

- Wānaka's Bullock Creek Hatchery Springs wetland update
- December edition focuses on district-wide summer messaging

## **'THE COUNCIL WORD' NEWSPAPER COLUMN**

A display ad measuring just over a quarter-page runs in the Wānaka Sun every fortnight. This contains snippets of local Council activities, notices and engagement opportunities. During 2023, there were 25 such ads placed covering items including:

- Water restrictions and fire bans.
- Water safety.
- Grants available for community projects.
- Sport and recreation programmes.
- Libraries and Welcoming Communities notices.
- School holiday programmes.
- Community Board drop-in sessions.
- Encouraging community participation on public consultations and other engagements (e.g. 'Sign up to Let's Talk').
- Promoting projects with stakeholders, e.g. Community Networks / LINK, Te Hau Toka Southern Lakes Wellbeing Group, Wastebusters, etc.
- events.
- Road closures and temporary diversions.

## **PUBLIC NOTICES**

A formal QLDC noticeboard generally runs in the Wānaka Sun every week. During 2023, 200 public notices were published, covering the following messaging themes:

- Alcohol licensing
- Council meetings and workshops
- Abandoned vehicles
- Road closures
- Events and community consultations
- Planning notifications (notified resource consents, district plan consultations and decisions)
- Notifications of formal consultation processes
- Notifications of events taking place on Lake Wānaka or Clutha River

## **WĀNAKA APP BANNER ADVERTISING**

QLDC has a button on the Wānaka App and regularly changes out the banner advert on its landing page for promotional messaging and notices.

This banner was changed approx. 14 times through the year and included the following campaigns:

- Summer safety messaging.
- Sign up to Let's Talk.
- Annual Plan, Joint Housing Action Plan and Project Manawa consultations.
- Waste Minimisation Community Funding grants open.
- Sign up for winter road reports.
- Cemeteries Bylaw.
- Libraries' pre-school initiative.
- Draft tree policy.
- Mount Iron RMP pre-engagement.
- Xmas shutdown.

In addition to the landing page, there were approximately 8 main app page banner advertisements placed as well as multiple job ad placements throughout the year including:

- School holiday programme (Wānaka Recreation)
- Paetara Aspiring Central launch
- Sport10 league update
- Lifeguard shortage – job adverts
- Swim instructor shortage – job adverts

## RADIO

### NZME contract:

- Radio Wānaka – 50 x 30s slots/month.
- Radio Hauraki (Upper Clutha frequency) – 40 x 30s slots/month.
- The Hits (district wide) – 50 x 30s slots/month.
- ZM (district wide) – 40 x 30s slots/month.
- iHeartRadio (digital; geotargeted to district) – 10,000 adplays/month.

### Mediaworks contract:

- The Breeze – 30 x 30s slots/month.
- The Rock – 30 x 30s slots/month.
- The Edge – 30 x 30s slots/month.
- More FM (sometimes geotargeted Central Otago area only, i.e. including Wānaka but not Queenstown) – 30 x 30s slots/month.

### Ad topics across both networks during 2023 included:

- Snap Send Solve mobile app
- Transfer stations temporary closure (Wānaka & Frankton)
- Temporary water restrictions
- Keep safe on the water
- Only flush the '3Ps'
- Wānaka Dog Walk community event
- Annual plan (i) pre-engagement; (ii) consultation period (running/closing soon)
- Waste Minimisation Community Fund applications open
- Joint Housing Action Plan engagement
- Queenstown Airport masterplan consultation
- Housing 'winter manaaki' campaign
- Urban Intensification Variation engagement
- Upper Clutha community shuttle bus trial
- Cemeteries bylaw engagement
- Boil water notice (for the awareness of commuters/visitors to Queenstown)
- Navigation Safety Bylaw feedback
- Quality of Life survey promotion
- Xmas holiday council office closedown
- Free parking at Wānaka showgrounds (summer messaging)
- Noise control (summer messaging)
- Dust and sediment control (summer messaging)
- Alcohol-free areas (summer messaging)

In addition to paid radio advertising, the comms team negotiated monthly interviews (on the second Monday of each month) on the Radio Wānaka breakfast show as part of our annual contract with NZME. This opportunity is given to WUCCB Chair Simon Telfer to discuss his thoughts and priorities for the month ahead.



- Mount Iron RMP early insights engagement – Interview with More FM breakfast show on 20 October 2023.
- Draft Cemeteries Bylaw 2023 – Interview with The Hits on 18 August 2023.
- Multiple interviews with Library staff on More FM breakfast show.

Sport and Recreation has its own radio advertising budget of about \$6,600 per year. This covers key projects and in 2023, that included:

- School holiday programme launches
- Paetara Aspiring Central launch
- Walking group – group awareness
- Swimming membership promotion

## **CAMPAIGN BASED DISPLAY ADVERTISING**

Campaign specific display advertising was run as follows:

- Urban Intensification Variation notification (print advertising in Wānaka Sun)
- Speed Management Plan (print advertising in Wānaka Sun)
- Multiple School Bus safety campaigns (print advertising in Wānaka Sun)
- Winter Road safety campaign (print advertising in Wānaka Sun)
- Ladies Mile Notification (print advertising in Wānaka Sun)
- QLDC community dog walk campaign (print advertising in Wānaka Sun)
- Quality of Life Survey Facebook (2 Facebook Ads)
- Social Impact Assessment (Facebook Ad)
- Speed Management Plan (Facebook Ad)
- Cemeteries Bylaw (Facebook Ad)
- Collaboration for Stronger Communities (Facebook Ad)
- Scuttlebutt Promotion (Facebook Ad)
- Chain Fitting Workshops (Facebook Ad)
- Long Term Plan Early Engagement (Facebook Ad)
- Joint Housing Action Plan Campaign (2 Facebook Ads)
- Annual Plan Consultation Campaign (2 Facebook Ads)
- Wānaka Dog Walk (Facebook Ad)
- Wānaka Playspace Opening (Facebook Ad)
- Parks Week Event Promotion (Facebook Ad)
- Mount Iron RMP early insights engagement onsite signage and display posters along with corflute boards of Map and Progress Timeline in Wanaka Rec Centre Nov 2023
- Mount Iron RMP early engagement x4 community and stakeholder workshops and x1 onsite drop in session (Facebook events boosted social posts)
- Cemeteries Bylaw onsite signage at Upper Clutha cemeteries
- Draft Tree Policy 2023 display posters at Upper Clutha Libraries
- The Doggy events of the year incl Wānaka Dog Walk in March posters

## PROJECT BASED TARGETED LETTERDROPS

Campaign specific display advertising was run as follows:

- Multiple Schools to Pool letter drops in a range of locations throughout Wānaka (e.g., Rata Street, Hedditch Street)
- Stormwater infrastructure upgrade letter drops on Aubrey Road
- Roundabout construction letter drops on Aubrey Road
- Roundabout construction letter drops in a range of locations throughout Hāwea (e.g., Noema Terrace)
- Mt Aspiring Road Pump Station letter drop in a range of locations throughout Wānaka (e.g., residents on any street with an affected water toby)
- Road safety upgrades letter drop on Mt Aspiring Road
- Water toby checks letter drop in Hāwea
- Mount Iron monthly online newsletters to over 200 Upper Clutha subscribers
- Mount Iron early engagement workshops - pre work briefing sheet with agenda and information available online and in print
- Lismore Park draft development plan engagement letter drop to surrounding neighbourhood
- Peninsula Bay Reserve draft development plan engagement letter drop to surrounding neighbourhood
- Paetara Aspiring Central open day
- Planning notification letters: Urban Intensification Plan Change, Priority Area Landscape Schedules, Inclusionary Housing.

## COMMUNITY ENGAGEMENT

- 12 x Share with Us events held in 2023, 2 of them at the Dinosaur Park with Summerdaze.
- A&P show – Councillor, Board Members and the Mayor all engaged with the community.
- Playspace opening at WRC
- Mount Iron Recreation Reserve Acquisition celebration ceremony onsite – 27 May 2023 with residents and wider community, iwi, community stakeholder groups, Mayor Gyn Lewers, Elected members, QLDC staff (Parks & Reserve and Communications, CEO)
- Mount Iron RMP early insights engagement x4 community and stakeholder workshops and x1 onsite drop in session Oct-Nov 2023
- Parking Strategy October 2023
- Arts Culture and Heritage early insights engagement- seven district wide hui workshops were held from late May to early June (General Hui – Wānaka: Thursday 8 June at Lake Wānaka Centre) and an online survey was open for community feedback for four weeks until 30 July.
- Our Community Kai Story launch event at Wānaka Community Hub 16 November 2023
- Paetara Aspiring Central launch and community open day on 2 October 2023
- Summerdaze Multicultural Football Festival on 25 February at Wānaka Recreation Centre supported by Welcoming Communities Initiative
- The Wānaka Dog Walk 10.00am – 12.00pm – Sunday 26 March 2023, Station Park
- Small community visits association visits with Mayor and CE – March
- Community Association Relationship manager visits to Wānaka-based associations, as required.
- Blue Green Network workshop – November 2023
- Urban Intensification Variation – 2 x community drop in sessions (Hāwea and Wānaka)

## ZERO WASTE EDUCATION

Topic	Location	Activity
ReAction uniform repurposing project	Cardrona/Wastebusters	Project supported by communications across multiple channels
Events Recycling project	Wastebusters	Project supported by communications across multiple channels
Electrical Repair Day	Wastebusters	Event promoted across multiple channels
Winter veg growing with Dr Compost	St Johns, Wānaka	Event promoted across multiple channels
Composting made easy with Dr Compost	St Johns, Wānaka	Event promoted across multiple channels
Repair Revolution	Wānaka Community Workshop	Event promoted across multiple channels
Repair Revolution	Luggate Memorial Centre	Event promoted across multiple channels
Low Waste Living: Households	Wānaka Community Hub	Event promoted across multiple channels
Low Waste Living: Households	Hāwea Community Centre	Event promoted across multiple channels
Zips & Rips Repair Day	Wastebusters	Event promoted across multiple channels
Sip n Sew event	Wānaka Community Workshop	Event promoted across multiple channels
Sip n Sew event	Wānaka Community Workshop	Event promoted across multiple channels
Produce bag giveaway	New World Three Parks	Giveaway promoted across various channels
Plastic Free July Green Drinks	Wastebusters	Event promoted across multiple channels
Measure What Matters (waste minimisation workshop)	Wānaka Community Hub	Workshop promoted across multiple channels
Grow your own veg with Dr Compost	St Johns, Wānaka	Workshop promoted across multiple channels
Composting made easy with Dr Compost	St Johns, Wānaka	Workshop promoted across multiple channels
Dr Compost event stall	Wao Summit sustainability event	Event promoted across multiple channels
Repair Revolution	Wānaka Community Workshop	Workshop promoted across multiple channels
Repair Revolution	Luggate Memorial Centre	Workshop promoted across multiple channels
Plastic Free July campaign		Advertisement & engagement across local social, print and digital media

Slow Fashion Campaign		Advertisement & engagement across local social, print and digital media
Dr Compost event stall		Wānaka A&P Show
Zero waste event stall		Wānaka A&P Show
Enviroschools & Zero Waste Education		Upper Clutha (4 primary schools, 1 high school)
Kerbside recycling holiday campaign		Upper Clutha Messenger, Upper Clutha residents through direct email and text, printed collateral at Wānaka Library and council
Kerbside recycling holiday campaign		Upper Clutha Messenger, Upper Clutha residents through direct email and text, printed collateral at Wānaka Library and council
Dr Compost workshop/composting advice		Hāwea Kindergarten
Dr Compost workshop/composting advice		Cardrona Alpine Resort
Beeswax wrap workshops		Hāwea Library
Beeswax wrap workshops		Wānaka Library
Recycling 101 (education & engagement)		Treble Cone
Glendhu Bay Motor Camp waste audit, case study & video		Glendhu Bay
Mons Royale waste audit, case study & video		Wānaka
Green Fox waste audit & case study		Wastebusters
Rippon Vineyard waste audit, case study & video		Rippon Vineyard
Resourceful Communities Survey		Targeting residents and visitors in the Upper Clutha
Recycling 101 (education & engagement)		Millbrook Resort
Business Survey (waste minimisation)		Targeting Wānaka businesses
Inorganic Collection reuse facilitation		Makarora
Recycling 101 (education & engagement)		Cardrona
Standardised Recycling session with waste education officer		Wānaka Library
Recycling talk (Regenerative Tourism)		WAO Summit
Standardised Recycling campaign		Radio Wānaka, Wānaka App, Upper Clutha Messenger, Upper Clutha rate payers direct mail out
Glass recycling campaign		Radio Wānaka, Wānaka App, Upper Clutha Messenger, Upper Clutha rate payers direct mail out
Dr Compost workshop/composting advice		Wānaka Library
Dr Compost workshop/composting advice		Te Kura O Take Kārara
Dr Compost workshop/composting advice		Mountainside ECE
Refashion catwalk event	Wānaka Community Workshop	Workshop promoted across multiple channels

Wao Harvest Festival - Promotion of Love Food Hate Waste	Wanaka	Workshop promoted across multiple channels
Better Building Working Group (BBWG) Events and support	Wanaka	Event promoted across multiple channels
Keep NZ Beautiful	Wanaka	Campaign promoted across multiple channels
Wao Summit - Various waste related sessions	Wanaka	Campaign promoted across multiple channels

## WĀNAKA LIBRARY EVENTS 2023

Festive Community BINGO - <https://www.facebook.com/events/3672543166329671>

Santa Storytime and Sausage Sizzle - <https://www.facebook.com/events/394330742919173/>

Compassionate Assertiveness Talk - <https://www.facebook.com/events/256002140819669/>

Pride through shared stories - <https://www.facebook.com/events/6650389791744113/>

Book Launch Events –

<https://www.facebook.com/events/1391930095058353/>

<https://www.facebook.com/events/1337519283859296/>

NCEA Pizza Night x3 events -

[https://www.facebook.com/events/1433532303917245/?event\\_time\\_id=1433532307250578](https://www.facebook.com/events/1433532303917245/?event_time_id=1433532307250578)

Recycling 101 with Wastebusters - <https://www.facebook.com/events/3418330185139286/>

Winterdaze sleep smarter workshop - <https://www.facebook.com/events/605291758441404/>

Film screening - <https://www.facebook.com/events/150030851468821/>

Community kai activities day - <https://www.facebook.com/events/1750371332050293/>

Seed sow workshop - <https://www.facebook.com/events/835317858165844/>

Cultivating a community of growers - <https://www.facebook.com/events/327767049598736/>

Writing workshop with Steph Holloway x5 events -

[https://www.facebook.com/events/261472569654624/?event\\_time\\_id=261472576321290](https://www.facebook.com/events/261472569654624/?event_time_id=261472576321290)

Book Club x 8 events -

[https://www.facebook.com/events/240529878453109/?event\\_time\\_id=240529895119774](https://www.facebook.com/events/240529878453109/?event_time_id=240529895119774)

Bedtime stories - <https://www.facebook.com/events/1381346662714555/>

Waste free wanda x3 events - <https://www.facebook.com/events/978026330134548/>

In Conversation with Philippa Cameron - <https://www.facebook.com/events/611169604364605/>

Composting workshop with Dr Compost -

<https://www.facebook.com/events/2579417825542428/2579432308874313/>

Starwars quiznight - <https://www.facebook.com/events/237318318873724/>

NASA ballon program discussion x 3 events -

[https://www.facebook.com/events/895095111597472/?event\\_time\\_id=895095118264138](https://www.facebook.com/events/895095111597472/?event_time_id=895095118264138)

Author talk with Brian Hall - <https://www.facebook.com/events/937474890614589/>

Living stories – community connection x4 events -

[https://www.facebook.com/events/522885126500725/?event\\_time\\_id=522885129834058](https://www.facebook.com/events/522885126500725/?event_time_id=522885129834058)

Blue stories project, art exhibition x30 events -

[https://www.facebook.com/events/5980555502006699/?event\\_time\\_id=5980555525340030](https://www.facebook.com/events/5980555502006699/?event_time_id=5980555525340030)



In conversation with Jane Shearer - <https://www.facebook.com/events/952640512420957/>

Friends of the library - <https://www.facebook.com/events/790753079074914/>

Click happy live Wānaka - <https://www.facebook.com/events/417166093841134/>

Summerdaze collaborated event - <https://www.facebook.com/events/748136550164260/>

### **Events that aren't promoted through Facebook.**

- Home delivery Book Bag service to housebound people - weekly
- Rest Home visits to take books and read - weekly
- Library Presentations to community groups such as Hawea Wise Ones, SeniorNet, Pembroke ladies - ongoing
- Homeschoolers Robot Coding sessions weekly
- Homeschooler board game and lego sessions
- Craft Tables during school holidays
- School Holidays programmers
- Visit to the library from schools and pre-schools

The ongoing term time programmes for children

- Lego Club 2x weekly (including Hāwea)
- Reading to Dogs 3 x weekly (including Hāwea)
- Pre-School Story time 2 x weekly (including Hāwea)
- Wiggle and Rhyme 2 x weekly (including Hāwea)