

Long Term Plan 2024-2034 communication and engagement activity report

Let's Talk page

A Let's Talk project page was published on 7 June 2024, well ahead of consultation beginning. This included information to set the scene, including the challenges QLDC was facing and setting expectations for the upcoming consultation period. It also offered an opportunity for the public to 'ask a question' online, ahead of consultation starting. Answers were provided publicly to ensure transparency of information.

The Let's Talk page was updated on 28 June 2024 to include the full suite of consultation information, including the consultation document, full Long Term Plan document, supporting policies and strategies, details of in person engagement opportunities, financial summaries, videos, an online capital expenditure dashboard, online submission form and links to other consultation processes happening concurrently (specifically Development Contribution Policy amendments and the future of Council-owned elderly housing assets).

The Let's Talk page had 6,500 visits over the consultation period.

Consultation document distribution

27,000 printed copies of the consultation document were distributed to local residents and out-of-district ratepayers via a mix of unaddressed letterbox drop and post. Documents were also distributed to a wide range of public facing collection points, including libraries, recreation centres, PO Box lobbies, GP clinics and other health facilities, hospitality businesses and staff rooms, and via in-person engagement events/static displays at Council venues.

The consultation document was also emailed to all overseas ratepayers.

Promotional activity

Content across 21 Facebook posts reached a total of 50,825 users, targeting a Queenstown Lakes-based audience. LinkedIn posts reached a further 1,800 users.

Digital advertising campaigns ran across Stuff and Otago Daily Times news sites, geo-targeted at Queenstown Lakes District news articles. Digital advertising also ran on the Wānaka and Queenstown Apps.

Digital posters were published on tv screens across all participating Council venues and physical posters were on display at the Queenstown and Wānaka Council offices.

Print advertising was placed in the Wānaka Messenger, Wānaka Sun, Mountain Scene, Lakes Weekly Bulletin and Arrowtown Loop.

Radio advertising ran across local NZME (ZM, The Hits, Radio Hauraki, Radio Wānaka) and Mediaworks (More FM, The Breeze, The Rock) channels.

Three videos were created and widely shared, including a snapshot of the LTP consultation topics, a video featuring Mayor Glyn Lewers encouraging people to get involved, and a further video of Councillor Cody Tucker encouraging participation.

Mayoral editorial columns ran in the Lakes Weekly Bulletin and Central Otago News.

Two media releases were distributed. The first on 24 June announcing that councillors were being asked to approve the commencement of consultation, the second on 15 July, encouraging further participation. Both media releases were published on the QLDC website homepage and shared via social media. A further story was published on the Climate and Biodiversity website, directly relating to the 'clean energy' consultation proposal and shared on social media.

Two direct emails were sent to community associations encouraging participation. A further 'Let's Talk Consultation Newsletter' was sent to 3,145 Let's Talk registered participants.

Hard copy flyers and posters were distributed to promote the Luggate and Arrowtown drop in session, following requests for more traditional promotion to support online efforts.

Signage and displays

Six large freestanding signs were circulated around the district, to high foot traffic locations such as recreation centres, supermarkets, libraries. These signs included QR codes to provide easy access to the Let's Talk page.

Engagement displays were set up at recreation centres and libraries, offering people the opportunity to provide informal feedback via post-it notes. This feedback has been captured at the end of this document.

In person engagement activity

The Mayor and Councillors attended 14 in person community engagement events across the district, including:

- Arrowtown-Kawarau Ward Councillor catch up (Tuesday 2 July)
- Wānaka Business Chamber breakfast with the Mayor (Wednesday 3 July)
- Wānaka-Upper Clutha Community Board 'share with us' session (Wednesday 3 July)
- Lake Hawea meet and greet (Friday 5 July)
- Remarkables Market (Saturday 6 July)
- New World Wānaka Three Parks pop up stall (Saturday 6 July)

- Pop up stall at Junior Football (Sunday 7 July)
- Cuppa with a Councillor Wānaka Library (Tuesday 9 July)
- Cuppa with a Councillor Kingston (Wednesday 10 July)
- Remarkables Market (Saturday 13 July)
- Queenstown Chamber of Commerce morning tea with the Mayor (Wednesday 16 July)
- Cuppa with a Councillor Glenorchy (Wednesday 17 July)
- Cuppa with a Councillor Luggate (Saturday 20 July)
- Arrowtown-Kawarau Ward Councillor catch up (Friday 26 July)

Post it note comments from static displays and engagement events

General comments	Rates rise	Community facilities	Town Centre rates rise	Infrastructure	Unknown/uncategorised comments
	0 Has QLDC done everything it can internally to reduce its own spend? Before passing on all the costs to ratepayers?	I think we should have a skate park Arthur's Point	No No NO to proposal 1	Why cover Ladies Mile with concrete and little grey boxes? It's prime food growing land. Houses should not be on the best land. You can't eat asphalt!	"Codex Bollox (codename: let's see if they implement it) - Author unknown The Codex Bollox is a picture book like no other. It's around 360 pages of pure weirdness. From the mind of multiNational New Zealand artists, architects and industrial designers, this book is a non-stop series of bizarre and seemingly random abstract and surrealist pictures accompanied by text that appears to be entirely made up. So, what exactly is this book? Does it have a story? It is all about them removing the water from the commoners. It starts with the taps in the toilet are all Al limited, full of fluoride and other chemicals. Or is it just a catalogue of fictional specimens? Give it a read and find out for yourself. It is all about them removing the water from the commoners."
Minimise wood burning - every winter the air quality turns unhealthy	Yes I concur, QLDC must reduce their own costs and not pass them on there are many ways ie no pay rises.	Why are you planting flowers when you can plant veggies + herb gardens	Local CBD businesses are therefore being asked to pick up the tab for QLDC overspend.	Keep the entrance to town looking like somewhere worth visiting - not full of apartments	Why are you removing tapes all over town?? WRONG.
Reduce emissions where possible: more buses, less traffic on the roads. Restrict empty cars on Remarks/Coronet.	I'm glad I don't own a house here :)	Ropes around the Tiki Trail.	Higher rates for airbnb owners	Queenstown needs to shift from low density to mid density, and clamp down on empty investment homes. Build 4/5 storey with range of apartment sizes (1 bed up to 4 bed) in QTN. End all development at fringes of area and stop urban sprawl. Start up a locally-owned Residents Association for housing. Look at Denmark for an example. Urban Sprawl = bankruptcy for the Council.	German city tests sleep pods as shelters for homeless The southern German city of Ulm is currently testing a prototype sleeping pod for the homeless, which its makers call a 'nest.' https://www.youtube.com/watch?v=cdC-wEgmeWo
The environment is the #1 most important aspect of Queenstown. Without the natural beauty, what is there? This should feature first and foremost in any new developments and legislation.	rates have to be capped at 7k, top amount!	I think we should have a dairy/small shop in Arthur's Point		We wish we had a better bridge - Arthur's Point (James, 5yrs)	How about pure water. NO FLOURIDE NO CHEMICALS it is free from the earth.
Enforce cat/dog sterilisation trap/bait.	Rates need to be increased to pay for servcies.	Bigger events centre		We wish we had a better pool (James, 5yrs)	Medicine's Response to the Changing Science on Fluoride Safety Take your Flouride and put it... Ironically, the anti-fluoridationists had historically been accused of their "anti-scientific attitudes," " but now it's many of the pro-fluoridationists. How did the medical and dental community react to U.S. regulators' total 180 over water fluoridation, going from presumptively safe to presumptively dangerous? https://www.youtube.com/watch?v=scazEGy3Feg
Wilding pine - organise a mill and sell the timber to Australia.	CBD businesses benefit most from CBD upgrades	A 50M pool		Vistor Levy us desperately required to help pay for infrastructure	The Queenstownian Decretals - 21th Century New What-sis-name The Queenstownian Decretals is a manuscript copy of the Decretals of Jabcinda Ardolf I, which is a collection of canon law which the Ardolf ordered produced in 2021. As this style of creation was often embellished with a great deal of illumination, this may not come across as odd, but what does set this article apart is the addition made to it by a later owner of the book. At some point before 2021, the book found its way into the possession of an Bolloxed owner, who commissioned the remainder of the images to be added. These include all manner of fantastical depictions from a knight fighting a giant snail to a fox dressed as a bishop.
Lobby harder for bed tax	Local CBD buesinesses are therefore being asked to piuck up the tab for QLDC overspend.	Frankton Skatepark		Infrastructure should be more functional not over designed - more budget design	Knitting with your beloved Dog's Hair: Better a Sweater from a Dog You Know and Love Than from a Sheep You'll Never Meet -MaryLynneious Here at 'WeLoveBooks-but not Bollox, we are all about reusing and recycling, but beloved dog's hair? Next on our list of the weird and wonderful is 'Crocheting and knitting with Dog's Hair. Learn how to make mittens from a malamute and caps from a collie with this insightful guide on how to make the most of your pet's excess fur. A recycling project.

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Bed Tax like everywhere else	Airbnb rates for owners	Sports complex like Upper Hutt		Bed tax - Simple - every other country in europe does it	<p>The Boilox Codex - Unknown</p> <p>Author- Unknown Author The Otagonianqueenstownian Garden Gnome Bollox Codex has been baffling scholars for years.</p> <p>Discovered in the depths of the Queenstown Library Academy of Non Covid 19 Sciences in mid-21th century, the codex has no known author and is written in an unknown language developed in 2021 by the pseudo-Government no-knowledge of science as a decree to prick people. Some believe the codex is an elaborate hoax but others believe that this piece has some hidden meaning behind the mysterious encryption. What is known, is that no one has cracked the code yet!</p> <p>But the local Council has compiled a documentation of people's thoughts on the Bollox. Kindly note it has been banned, but it is worth a read.</p>
Bed tax for holiday rentals	higher rates for airbnb owners	New sports facilities and community spaces, the Gym is packed 24/7! Not big enough for how much our community have grown.		Bed tax is required for infrastructure	<p>Council- how safe is our drinking water? Dear Council Members,</p> <p>Poisoning the enemy is a long-standing military strategy. Have you tasted the water; it makes you thirstier? I am not sure I you are aware of Hannah Arendt, she said about Eichmann's trail that Eichmann kept on believing that he was ok, because he was following orders, even if it was to exterminate people. He was found guilty as he gave his power away to the Nazi's without checking to see if his actions were correct. He was guilty. 'Crimes against Humanity'. After Covid 19 I heard a humongous amount of people saying they did not know any better and hence their actions were justified. They too, were following orders. NO! This, like Eichmann's actions are a 'against humanity'.</p> <p>Before you implement orders remember this. You think you got away with it during Covid 19? Did you? Kindly clean up your act and stop poisoning the water. Stop this 3 waters crap! STOP IT. PLEASE STOP CONTAMINATING THE WATER!</p>
Thank you for this place you can even make it better by team work, hearing others ideas and helping. Help us bring even more joy and smiles here.	Developer tax and bed tax	More sports feilds and netball, basketball courts		No reason visitors shouldnt pay to be here (bed tax) it happens worldwide and is fair on all then choose to come here and clog things.	<p>It's a strange world of language in which skating on thin ice can get you into hot water Mr and Mrs Council!</p> <p>Groucho Marx: "Well, art is art, isn't it? Still, on the other hand, water is water. And east is east and west is west and if you take cranberries and stew them like applesauce they taste much more like prunes than rhubarb does. Now you tell me what you know." Maybe, just maybe fake plants die because we did not pretend to water them. But remember 1000's have lived without love. Not one without water.</p> <p>Forbidden Technologies and The Silencing of Their Inventors:</p> <p>https://www.youtube.com/watch?v=VOTzGZ-FAXA</p> <p>Ladies and Gentleman, ask yourself why would this happen? Why remove these technologies. Why are we being controlled?</p> <p>Ask yourselves, why are the new toilets controlling the water and all taps have disappeared? Can we trust the Council?</p> <p>Warka innovations for water:</p> <p>https://www.youtube.com/watch?v=THJVuinPbc0</p> <p>The art of catching fog: https://www.youtube.com/watch?v=GreePOBXdtg</p>
if you have some decency, fire yourself	govt refund to council GST content of rates	Another pool		Better investment into the trail network for walkers and bikers	<p>Dancing lessons for the advanced in age - MaryLynneious</p> <p>Have you ever read a book that is entirely contained within a single sentence? Take in MaryLynneious's exquisite narration as she unburdens herself of a lifetime's worth of stories to a rather unsuspecting group of menopausal angry women. A story of love, scandal, military adventure, domestic feuds and much more, all packed into one single continuous sentence. This momentous book written in the self-named "palavering" style;</p> <p>Dancing Lessons for the Advanced in Age is a must read. Pole Dancing in fact at Queenstownian Red Light District.</p> <p>Cos once you are older, nobody in Queenstownian land will give you a job.!</p>

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A dairy in AP	Remember us pensioner home owners. I can't afford these increases to pay for rich visitors.	A big tennis and badmington place.		More parking in cbd	Hopscotch - MaryLynneious Hopscotch is a uniquely styled account of protagonist MaryLynneious's astonishing adventures. Consisting of 155 chapters, ML informs you that the last 99 chapters are entirely expendable and are not essential to the core story. However, these 99 chapters can help fill in some gaps in the story and give some of the characters a little more background. Featuring a numerical guide on how best to read the book, this title is certainly something you won't encounter anywhere else and it teaches you to survive the oncoming slaughter.
Mixed use active travel path ffrom Jacks to Frankton	Visitor levy is a no brainer, spend more time making it happen	An equestrian centre, with Indoor arenas, 12345 star cross country course and loads of horses, plus free horse riding lessons, horsey shop.		more playgrounds	Electroculture What is electroculture, you might ask? Well, Jaccard (1939) described it as "the stimulation of growth in plants by means of electricity passed into the atmosphere surrounding them or into the soil in which they are growing." This copper wire acts like an antenna to collect atmospheric energy and direct it down into the soil resulting in a better yield and healthier plants. But do your 'Due Diligence' https://www.youtube.com/watch?v=0Z47PJazu70 https://www.youtube.com/watch?v=LsQw1sfZYlg https://amzn.to/4447M0g
Please do not do pool maintenance in school holidays	Visitor levy is necessary - they use our raods too	Squash facilities		tram or sky train, make Queenstown all public transport routes, Arrowtown to BP, Jacks to BP, Town to BP.	Eat Raw, Eat Vegetarian. Read the China Study Between pandemic stress and geopolitical angst, we need laughter now more than ever. But good comedy doesn't shy away from difficult subjects. Between pandemic stress and geopolitical angst, we need truth now more than ever. But good truth is being treated as comedy and shy's away from difficult subjects. The book called 'THE CHINA STUDY', was the best real live test on humans and not laboratory animals. Read it. https://www.youtube.com/watch?v=DgJH50ifMxs https://www.youtube.com/results?search+query=fully+raw+kristina
Dog park is essential	no reason visitors shouldn't pay to be here (bed tax) it happens worldwide and is fari on all then choose to come here.	More covered pickleball courts		cycle track next to highway - jacks to Frankton	Do your 'Due Dilligence. Do not take the Gnomes advice. Question. How to Start a Low Budget garden https://www.youtube.com/watch?v=5XKv3-a_QaY
Locals discount for attractions and ski feilds	My rates is going to fill CBD with cameras to give me fine tickets! I want parking.	Sauna and closing time 10pm		cycle route from Jacks to Frankton	Why is the Council not teaching people to grow their own food in their gardens?. Hydroponics Aquaponics \ Vertical Farming\Microgree ns/The future of gardens https://www.youtube.com/watch?v=-FtbgnCzLo https://www.youtube.com/watch?v=m8-ceyYFFV4 https://www.youtube.com/watch?v=llnjYsqRXmg https://www.youtube.com/watch?v=pGtdoGXhjq https://www.youtube.com/watch?v=VxRNoSSKLKE https://www.youtube.com/watch?v=yl-TpXQMzQ https://www.youtube.com/watch?v=rYGIkihHtk https://www.youtube.com/watch?v=Q0PHK-RVXz8

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Late buses to arrowtown	Can do if the pay raise match it	Sauna at QEC		Footpaths for Kelvin heights, so unsafe.	<p>The Bollox Codex - Unknown</p> <p>Author- Unknown Author</p> <p>The</p> <p>Otagonianqueenstownian</p> <p>Garden Gnome Bollox Codex has been baffling scholars for years.</p> <p>Discovered in the depths of the Queenstown Library Academy of Non Covid 19 Sciences in mid-21th century, the codex has no known author and is written in an unknown language developed in 2021 by the pseudo-Government no-knowledge of science as a decree to prick people. Some believe the codex is an elaborate hoax but others believe that this piece has some hidden meaning behind the mysterious encryption. What is known, is that no one has cracked the code yet!</p> <p>But the local Council has compiled a documentation of people's thoughts on the Bollox. Kindly note it has been banned, but it is worth a read.</p> <p>Survive</p> <p>the</p> <p>Otagonianqueenstownian</p> <p>Garden Gnome Attack - Unknown</p> <p>Author</p> <p>There's a new threat in town - and it's only twelve centimetres tall. How to</p> <p>Survive</p> <p>the</p> <p>Otagonianqueenstownian Garden Gnome Attack is the only comprehensive survival guide that will help you prevent, prepare for, and ward off an imminent home invasion by the non-multi-national indigenous garden gnome. Once thought of as harmless garden decorations, evidence is mounting that these smiling lawn statues are poised and ready to wreak havoc on any council degrees that are not in the best interest of the Humanoid-Animal and Garden world. The danger is real. And it's here.</p> <p>!#\$%*!!-Author unknown</p> <p>A woman determined turn her quiet little municipal into a thriving metropolis recruits the town's youth to found what she calls the "Organisation of Youth".</p> <p>Starting out in 2021, the book follows the town's transformation into a thriving city despite going through major historical events such as Covid 19, Soliciting, and Prime Minister Jabcinder Ardolfs administration. But what makes this weird is that author 'Unknown' manages to write the entire book of around 50,000 words, without using the letter 'E' a single time. She invites the reader to become aware and do your 'DUE DILLIGENCE.</p>
Make remarks ski feild traffic off the hill go left to stony creek roundabout before someone gets T boned turning right	Depressing, unaffordable	Queenstown pools to close at 9pm on weekend please.		jacks to Frankton Cycleway	
Dog park !! They need a space to run free and burn energy, less dog attacks will happen if there is appropriate space for them to enjoy.	irresponsible! unreasonable!	upgrade playgrounds in Kelvin Heights, untouched for over 30 years		It's been 4 years and \$130mil in hole for a 1000 m stretch still hasn't been finished and you want to increase my rates???? It took India only 100 km to complete a 100km stretch of road and india supposed to be a third world country!! planning to leave this town for good. Make QT less Shit.	

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Thanks for the wonderful libraries	There are non-rich families that live in this town too!	Diving pool		Stop the council building new build!	Vertical Farming in the Streets of Queenstownian.
					<p>Why Not? The whole world is a big chemistry lab and the only limit here is your lack of knowledge. If there's sand under your feet, you can make glass. If you see trees around you, it's a step from there to making paper. The magic of our civilization, which is electricity, can also be made from easily accessible materials. There are tons of ways to make it and we'll reveal the most original one. By the way, did you know that the alchemist who discovered gunpowder thought he was creating the elixir of life? So why not create vertical food gardens in Queenstown? FOR</p>
FREE?					
					https://www.youtube.com/watch?v=3RA43nx1k2g
					https://www.youtube.com/shorts/oFpFOTjtct8
					https://www.youtube.com/watch?v=ux9TrVSI0
					https://www.youtube.com/watch?v=kBxLhxnEJ3g
					https://www.youtube.com/watch?v=Bax2KMva-dO
More community engagement in designing facilities, Eg local roading, active travel.		More competitive netball for primary school		New council building is a luxury not needed	<p>Put the Gardens Maintenance Department to good use? Stuart Wilde on Karma, Love and the Fall of Tyrants Stuart Wilde talks about how Karma will destroy the New World Order which will lead to the triumph of Love. Above all things,</p>
					<p>LOVE unconditionally</p>
					<p>Need more from Stuart Wilde including books, lectures, meditations and app?</p>
					<p>Visit these sites:</p>
					<p>Official site: http://www.stuartwilde.com</p>
					<p>Stuart Wilde App: http://www.stuartwildeapp.com</p>
					<p>Books at Hay House: http://bit.ly/stuartwildehayhouse</p>
					<p>Audio Downloads at Quiet Earth: http://bit.ly/stuartwilde33</p>
KFC in frankton		more inside netball courts		roundabout at Hanley Farm	<p>Amazon: http://bit.ly/stuartwildeamazon Dearest Council.</p>
					<p>My perfect dream would be:</p>
					<p>"KARMA DELIVERY SERVICE"</p>

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Speed limits around schools (2km perimeter at 30kmh)		Sauna and steamroom!!		Safe, accessibility for bikes on the Southern Corridor - Jacks, Hanleys	<p>Dear council</p> <p>Remember the wise do not obey useless laws so kindly reappraise what you put out.</p> <p>Last call, you insisted Covid 19 was valid without checking the facts or not. I thought of an invisibility cloak will buy one and then ensure everyone enters your meetings to see if you really mean what you say.</p> <p>Testing a REAL Invisibility Shield!! (How Good is it?) -</p> <p>UNUSUAL</p> <p>https://www.youtube.com/watch?v=cqiXAJ1BEt4</p> <p>Real-Life Invisibility Cloak Can Hide Anything! How Does It Work?</p> <p>https://www.youtube.com/watch?v=miP7-VrIXU</p> <p>How to make an INVISIBILITY SHIELD for FREE! (really)</p> <p>https://www.youtube.com/watch?v=-j3HhqwW1cE</p> <p>There are other things but that can keep you guessing! Like:</p> <p>"People say, I'm going to sleep now,' as if it were nothing. But it's really a bizarre activity. 'For the next several hours, while the sun is gone, I'm going to become unconscious, temporarily losing command over everything I know and understand. When the sun returns, I will resume my life.'</p> <p>The Hiss of the Media</p> <p>e.g. Lowering the volume of music in the car just so you can 'see' better, especially if it's someplace you have never been before. 2. Going to the bathroom without wearing your slippers and instantly regretting that decision. 3. Searching for your phone while holding it in your hand. 4. Unconsciously counting your teeth or attempting to connect your elbows when a post on social media suggests you cannot do either. 5. Accidentally sending a text to the person you're talking about. 6. Rehearsing a fight you've already had with someone you hate in front of the mirror.</p> <p>These and many, many more.</p> <p>Wireless, off-grid, no-license Communication</p> <p>They are in the right track making the dissemination of Meshtastic and the community is thankful for it! But Meshtastic is only powerful when many people are using it (mesh...). The range for only two devices are not that good to replace the main network (either wifi or cellular). Also, don't forget that is limited to only short text messages. So how about we all use it? Teach us to build it. Give courses.</p>
We need a commuter bike trail to Hanleys/Jacks ASAP! So dangerous.		15 year olds should be able to use the gym with a aprent, coach or mentor.		Mcdonalds	
Second the above comment re Jacks and Hanleys active travel.		Skatepark and flat learn to ride bike area.			
How can QLDC influence central government without it being a major distraction. Elderly Housing More CBD parking Sauna and closing time until 10pm - S&R Dog park + fenced area similar to Neuropark in Christchurch Dog Park!! Traffic lights at lakes hayes estate. More frequent scheduled bus for route 2,3,4,5/ 1hr is too long to wait :(No.5 bus should increase 2 buses per house. Off peak and 3-4 buses per house (peak) and late bus on weekends. Ferry Services we need a mecca now rubbish bins at playing feilds Ridiculous - council need to remember that some of us are pensioner single home owners - not super rich holiday home owners.		Squash courts and hot and cold plunge pools. Outdoor pickleball courts. Big dog park! No dog park! Dog park!			
Staff cuts look at road speeds on SH6 - Jacks needs reduction for safety Road lights from Jacks to kelvin Another High School! and Dog park					

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We need mecca
Mecca
Bring a mecca to Queenstown
bike track southern corridor
bike trails improve community wellbeing
bike track Jacks point to Frankton