



Whakatipu Wilding Control Group - OUR STRATEGY IN ACTION



WCG near-term vision - Wilding infestations in identified strategic priority locations in the Whakatipu are under control.

STRATEGY ELEMENTS	WHAT SUCCESS WILL LOOK LIKE	HOW WE WILL ACHIEVE IT	MEASURABLES TO REPORT
<p>Strategy Element One:</p> <p>WILDING CONIFER CONTROL</p> <ul style="list-style-type: none"> Targeting strategic priority locations using the 4S model Undertaking follow-up control as necessary Monitoring for emerging infestations and applying best control options Collaborating with others on control operations as opportunities arise 	<ul style="list-style-type: none"> Strategic priority locations are identified and mapped At risk areas have received ongoing surveillance and monitoring Previously controlled sites have been identified and revisit urgency assessed Priority infestations have received initial control and follow up Outlying areas have been surveyed for emerging infestations Others have been empowered to participate in control of Wilding Conifers, and the results of our work are complimentary to community and conservation. 	<ul style="list-style-type: none"> Modeling of spread factors considering prevailing winds, terrain features, and infest vulnerability Maintain records of control including analysis of infestation trends and history of control costs Regular surveillance and monitoring of infestations, with long term survey plan in place. Wilding Conifer Control projects following endorsed operational plans Cultivate volunteer and community Wilding Control projects 	<ul style="list-style-type: none"> Infestation maps prepared detailing infestation risk, seed sources and species. Updated annually Number of projects/hectares/trees controlled are reported – initial control and maintenance. Large/heavily infested properties have been identified and long-term management plans are in place, updated as required. Number of hectares/sites controlled by other sources.
<p>Strategy Element Two:</p> <p>COMMUNITY ENGAGEMENT & SUPPORT</p> <ul style="list-style-type: none"> Raising awareness and a sense of urgency Emphasizing all contributions count: every wilding removed is a future cost saved Educating the community, and motivating to take action Building a passion for maintaining the environment, and being part of a growing conservation network 	<ul style="list-style-type: none"> The community are aware of the issue and are motivated to act. Community contributions to wilding conifer control have been acknowledged, celebrated, and encouraged. Critical community groups and demographics have been identified and targeted for engagement. All messaging was consistent with the strategic direction of WCG, National Program and stakeholders. Wilding Conifer issues are translated into the community, building community engagement, connection, and passion. 	<ul style="list-style-type: none"> Be alert to opportunities to recognize others and celebrate Wilding contributions in the district. Develop a plan to focus community outreach and ensure we target the most appropriate groups in the community. (Who) Develop and implement a plan, identifying and prioritizing media, educational and social outlets. (How) Prepare and collate public-specific reference materials, interpreting local and national wilding conifer issues and our work. (What) Analyse and report on results of engagement activities 	<ul style="list-style-type: none"> WCG acknowledgements of the work of others Number of community contacts engaged with Effectiveness of outreach channels in creating engagement with WCG Number of objections or obstacles encountered, trends identified. Number of positive solutions, areas for improvement identified.
<p>Strategy Element Three:</p> <p>LANDOWNER, STAKEHOLDER & PARTNER SUPPORT</p> <ul style="list-style-type: none"> Building high trust relationships with landowners Assisting with the planning of control work Being flexible regarding operational implementation Providing information and advice on preferred alternative planting varieties 	<ul style="list-style-type: none"> Effective relationships with Priority A partners and key individuals have been established. Advice and/or control options have been offered to landowners/land managers. Individual requirements of affected parties have been considered in the development of control plans. Landowners and communities follow the "Right tree in the right place" and guidance on ecosystem recovery has been made accessible. 	<ul style="list-style-type: none"> Prepare contacts list and partner engagement plan Identify and prioritise complimentary groups and potential collaborations. Provide analysis of infection sites and advice on control options and the impact of continued spread. Implementation of Operational plans which have been developed with considerations for affected parties Collate and distribute best practice planting and restoration advice. 	<ul style="list-style-type: none"> Number of personal relationships built/maintained with priority A partners Number of Landowners & Partners approached and onboard and those "not yet" Number of priority projects proceeding as planned, and those "deferred". Number of planting and restoration engagements and referrals to specialist horticultural advisors/groups
<p>Strategy Element Four:</p> <p>FUNDING SECURITY</p> <ul style="list-style-type: none"> Maintaining high trust relationships with funders Providing assurance funds are being used to best effect Seeking inflation-adjusted funding contributions Pursuing additional funding sources, locally, nationally and internationally 	<ul style="list-style-type: none"> Funders have a high degree of trust in our ability to manage public funds and deliver the right results. The quality and effectiveness of control work is monitored and accountability for expenditure is maintained. Continued to present robust, evidence-based arguments for increases in funding to match inflation. Effective alternative funding and political connections were established, providing resources to support the campaign against Wilding Conifers. 	<ul style="list-style-type: none"> Secure all agreed sources of funds and ensure our obligations are met. Perform monitoring and oversight of completed control projects and ensure that contractors meet quality obligations specified in contracts and agreements. Prepare evidence on the funding impact of inflation and deferred action. Develop prioritised projects and plan for alternative funding sources Advocate for Wilding Conifer control at the local, regional and national level, with the goal of increasing visibility, funding and urgency. 	<ul style="list-style-type: none"> Percentage of expected funding received and delivery of our contractual obligations. Number of control activities monitored, and actions taken for quality deviations. Funding cases for impact of inflation has been presented to funders. Number of relationships built with priority A funding sources. Additional/Alternative funding sources realised.